

# *Oklahoma Hospital Association*

*presents*

## ***Investing in Physician Leadership Development: Factors that Frustrate and Facilitate Effectiveness***

***Webinar (AZ0824)***

***August 24, 2010***

### **Overview**

Health care organizations are working hard to establish and enhance physician alignment and engagement. To accomplish this you need effective physician leaders. Integrated Healthcare Strategies and the Governance Institute co-sponsored a survey of nearly 430 CEOs, CMOs, and VPHRs to learn more about the factors that frustrate and facilitate effective physician leaders. This program will present the results of that survey as well as discuss specific steps that can be taken by organizations to enhance the effectiveness of their physician leaders, strengthen physician leader development plans and develop strategies to retain and attract physician talent.

### **Faculty**

**James Rice, PhD** is Executive Vice President for Integrated Healthcare Strategies. Dr. Rice is an internationally-recognized authority on health care policy, governance, and strategy development. At Integrated Healthcare Strategies, he leads the Governance & Leadership Services practice, focusing his consulting work on strategic governance, visioning for health sector and not-for-profit organizations; leadership development for physicians; strategic capital financial planning; mergers and acquisitions; and enterprise risk management analyses for physician-hospital joint ventures.

Dr. Rice serves as vice chairman of The Governance Institute, an organization dedicated to knowledge generation and dissemination via research and education for health system boards and leadership teams; and has served as a principal in the Health Care Group of LarsonAllen, an audit and consulting firm headquartered in Minneapolis. He also served as president of The International Health Summit, LLC, an international knowledge management institute focused on public-private partnerships and leadership development in health sectors throughout the world.

### **Target Audience**

CEOs, CMOs, vice presidents/directors of human resources, and hospital trustees.

### **Times**

The program is from 11:00 a.m. – 12:30 p.m. Central Time.

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### **Corporate Education Sponsors**

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OHA corporate sponsorships provide organizations with year-round visibility in a variety of ways – publications, events and web site. For more information, go to [www.okoha.com](http://www.okoha.com) and click on Education/Corporate Sponsors.

**Tuition**

\$200 for OHA members

\$300 for non-members

Registration fee covers one connection to the program.

**Cancellation Policy**

The registration fee, less a \$60 service charge, is refundable if notice is received before 4:00 p.m. on August 17, 2010. No refunds will be issued for cancellations received after 4:00 p.m. on August 17, 2010. The cancellation/refund policy applies to registrations that indicate payment is being mailed prior to the program. No refunds will be issued for those who do not comply with this policy and the full registration amount will be due and owed to OHA.

**Substitutions and Transfers**

Registrants unable to attend may designate an alternate. Report substitutions to Shelly Bush at bush@okoha.com or Mary Winters at winters@okoha.com or (405) 427-9537, prior to the program. Transfers from one OHA educational program to another are not permitted.

**Connecting to the Program**

**All tuition fees are per connection.** Complete the attached registration form and return it to the Oklahoma Hospital Association. After you register for the program(s), you will receive a confirmation notice from OHA. Prior to the program, you will receive instructions on logging into the program. You will also receive the speakers' handouts via email. Approximately 5 to 10 minutes before the program, dial in to be connected to the session. Upon registering for the program, notify all participants and arrange a meeting room and speakerphone, if desired.

**If you have not received a confirmation notice 48 hours prior to the program, please call Shelly Bush at (405) 427-9537 to confirm your registration has been received.**

**Confirmation notices will be sent via email when available.**

REGISTRATION FORM  
*Oklahoma Hospital Association*

***Investing in Physician Leadership Development:  
Factors that Frustrate and Facilitate Effectiveness***  
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**Program time:** 11:00 a.m. – 12:30 p.m. Central Time.

**Registration fee:** \$200 for OHA members  
\$300 for non-members

Registration fee covers one connection to the program.

**Important Note: Information for accessing each program will be emailed to the following contact person prior to the program date.**

Name and Title of Contact Person \_\_\_\_\_

Organization \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ \*E-mail \_\_\_\_\_

- Program fee includes one set of handouts. Upon receipt, you may copy handouts.
- Program fee covers one telephone connection.

***Method of Payment***

Check in the amount of \$\_\_\_\_\_ payable to OHERFT is enclosed.

**\*\*Please see mailing instructions below.**

Credit Card amount authorized \$\_\_\_\_\_

Credit Card # \_\_\_\_\_ Visa MasterCard Amex Discover

Expiration Date \_\_\_\_\_ Name on card \_\_\_\_\_

Cardholder's Billing Address (including zip code) \_\_\_\_\_

Signature \_\_\_\_\_

**Mail all registrations accompanied by a check to:**

OHERFT, Dept. #96-0298, Oklahoma City, OK 73196-0298

**Mail all other registrations to:**

OHERFT, 4000 Lincoln Blvd., Oklahoma City, OK 73105

Return your registration form to OHA. Registrations with credit card payment information included may be faxed to Shelly Bush at (405)424-4507. If you have any questions, please contact Shelly Bush or Mary Winters at (405)427-9537 or by email at bush@okoha.com or winters@okoha.com.

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