

Oklahoma Hospital Association

presents

A Physician-Led Approach to Managing Medical Staff Quality and Financial Performance

Webinar (NE0824)

August 24, 2010

Overview

Given the focus on pending payment reform and increased accountability for outcomes, it is clear hospitals cannot deliver improvements in the system without their physicians. To that end, this program will share best practices for empowering physicians by providing better visibility into individual and collective care metrics and engaging them in the work of creating a value-centered, high-quality clinical care enterprise. Now incorporating over 11 percent of the national inpatient admissions from over 300 hospitals, the findings from this initiative reveal critical data to improve the management of re-admissions, to reduce inappropriate length of stay, to increase core measures compliance, and to track adherence to evidence-based medicine guidelines and order sets. The presentation will also review case studies of high performing facilities that have achieved cost savings that range from \$650,000 to \$5 million annually.

Learning Objectives

Participants will learn to:

- Share performance data with their physicians
- Gain physicians' trust in the validity of their individual performance data and motivate outlier physicians to self-correct
- Respond effectively and efficiently to the Joint Commission's Ongoing Professional Practice Evaluation (OPPE) requirement
- Improve financial performance, clinical quality outcomes, and medical staff engagement through performance data transparency
- Leverage utilization and quality data to pursue progressive health system-physician alignment models (e.g. Clinical Integration, Accountable Care, gainsharing, etc.)

Faculty

Ravi Chopra, MD is a Senior Director with the Crimson Initiative and currently serves as Project Specialist in physician alignment. He serves as a member of the initiative's selection committee as well as participating in internal training across the company in physician alignment and surgical operations. Dr. Chopra acts as a consultant on tool development across multiple platforms in the Compass division.

Prior to joining Compass, Dr. Chopra was a consultant in the Advisory Board's H*Works division. There, he worked with hospitals and health systems to apply best practices in physician communication, strategy, efficiency, and scheduling access based on the Advisory Board's research.

Corporate Education Sponsors

ADMINISTRATIVE
CONSULTANT SERVICE,
LLC

Silver

OHA corporate sponsorships provide organizations with year-round visibility in a variety of ways – publications, events and web site. For more information, go to www.okoha.com and click on Education/Corporate Sponsors.

Target Audience

Chief executive officers, chief operating officers, chief medical officers/VPMAAs, heads of physician affairs, and quality professionals.

Times

The program is from 1:30 p.m. – 3:00 p.m. Central Time.

Tuition

\$200 for OHA members

\$300 for non-members

Registration fee covers one connection to the program.

Cancellation Policy

The registration fee, less a \$60 service charge, is refundable if notice is received before 4:00 p.m. on August 17, 2010. No refunds will be issued for cancellations received after 4:00 p.m. on August 17, 2010. The cancellation/refund policy applies to registrations that indicate payment is being mailed prior to the program. No refunds will be issued for those who do not comply with this policy and the full registration amount will be due and owed to OHA.

Substitutions and Transfers

Registrants unable to attend may designate an alternate. Report substitutions to Shelly Bush at bush@okoha.com or Mary Winters at winters@okoha.com or (405) 427-9537, prior to the program. Transfers from one OHA educational program to another are not permitted.

Connecting to the Program

All tuition fees are per connection. Complete the attached registration form and return it to the Oklahoma Hospital Association. After you register for the program(s), you will receive a confirmation notice from OHA. Prior to the program, you will receive instructions on logging into the program. You will also receive the speakers' handouts via email. Approximately 5 to 10 minutes before the program, dial in to be connected to the session. Upon registering for the program, notify all participants and arrange a meeting room and speakerphone, if desired.

If you have not received a confirmation notice 48 hours prior to the program, please call Shelly Bush at (405) 427-9537 to confirm your registration has been received.

Confirmation notices will be sent via email when available.

REGISTRATION FORM
Oklahoma Hospital Association

***A Physician-Led Approach to Managing
Medical Staff Quality and Financial Performance
Webinar (NE0824)
August 24, 2010***

Program time: 1:30 p.m. – 3:00 p.m. Central Time.

Registration fee: \$200 for OHA members
\$300 for non-members

Registration fee covers one connection to the program.

Important Note: Information for accessing each program will be emailed to the following contact person prior to the program date.

Name and Title of Contact Person _____

Organization _____

Mailing Address _____

City, State, Zip _____

Telephone _____ Fax _____ *E-mail _____

- Program fee includes one set of handouts. Upon receipt, you may copy handouts.
- Program fee covers one telephone connection.

Method of Payment

Check in the amount of \$_____ payable to OHERFT is enclosed.

****Please see mailing instructions below.**

Credit Card amount authorized \$_____

Credit Card # _____ Visa MasterCard Amex Discover

Expiration Date _____ Name on card _____

Cardholder's Billing Address (including zip code) _____

Signature _____

Mail all registrations accompanied by a check to:

OHERFT, Dept. #96-0298, Oklahoma City, OK 73196-0298

Mail all other registrations to:

OHERFT, 4000 Lincoln Blvd., Oklahoma City, OK 73105

Return your registration form to OHA. Registrations with credit card payment information included may be faxed to Shelly Bush at (405)424-4507. If you have any questions, please contact Shelly Bush or Mary Winters at (405)427-9537 or by email at bush@okoha.com or winters@okoha.com.

Oklahoma Hospital Association
4000 Lincoln Boulevard
Oklahoma City, OK 73105
Fax: (405) 424-4507