

Nov. 1-3, 2017

Oklahoma Hospital Association 98th Annual Convention & Trade Show



Exhibitor Prospectus

Oklahoma Hospital Association
98th Annual Convention & Trade Show
Cox Convention Center, Oklahoma City, Oklahoma

The Oklahoma Hospital Association Annual Convention and Trade Show is the most important educational event for hospital and health care professionals in Oklahoma.

Enclosed is information concerning the 98th Annual Convention and Trade Show, to be held Nov. 1-3, 2017, at the Cox Convention Center and Renaissance Oklahoma City Hotel. Please review this information to discover why your firm should be an exhibitor at the largest gathering of health care professionals in Oklahoma.

- ◆ The convention draws attendees from health care organizations across Oklahoma.
- ◆ Exclusive exhibit hours offer time for valuable contact with current and prospective customers. No OHA general sessions are planned during the show.
- ◆ The OHA Convention offers easy access, statewide promotion, and a choice of set up times.
- ◆ An Exhibitor's Service Desk is maintained in the exhibit hall.
- ◆ Association members host refreshments for exhibitors as well as lunch during the show.
- ◆ The OHA Convention Mobile App includes an exhibitor list. It is available to attendees beginning one month prior to the show and continuing after.
- ◆ Corporate Sponsors and Preferred Partner Network members will be identified in convention materials.
- ◆ OHA provides staff to help you during the entire show.
- ◆ Exhibitor prize drawing winners will be announced at the OHA booth.
- ◆ Drawings are held for cash prizes given to exhibitor representatives and attendees.
- ◆ A pre-show attendee list will **not** be made available to exhibitors. Attendee names will be uploaded to the OHA Convention Mobile App the week prior to the trade show.
- ◆ **Following** the show an electronic attendee list will be sent to each exhibiting company.
- ◆ Exhibitors have the opportunity to have a marketing flyer in attendee packets. (additional fee)
- ◆ Register early and become one of the companies with a banner ad on the convention mobile app. (additional fee)



In 2017, the trade show will be held in the exhibit halls at the Cox Convention Center. Please take time to review the enclosed materials. Further information is available on our Web site at www.okoha.com/tradeshaw. Reserve your booth early by completing and returning your contract today! **Booth space is assigned on a first-come, first-served basis.**

Mobile App

Put your company information in attendees' hands while being on the cutting edge of technology with a banner ad in the OHA Annual Convention and Trade Show mobile app. Attendees can click and save your contact info on their personal devices and will be able to contact you and/or link to your website directly from their devices. Exhibitor listings are available on attendee personal devices before, during and after the trade show.

All exhibitors will be listed in the app with company name, booth number, address, phone number, website, and company description. Opportunities for additional marketing in the Mobile App include:

Mobile App Announcement - \$1,500 (see sponsor page for payment information; only 1 available to exhibiting companies)

- ◆ Sponsor the announcement of the Mobile App to all members, attendees and exhibitors
- ◆ Include your company logo in all App marketing including notices distributed in newsletter prior to convention
- ◆ Sponsor will be included in the pre-session slide show for the keynote and general sessions

Exhibitor Banner Ad - \$300 (see contract for payment information; 8 available only to exhibiting companies)

- ◆ Exhibitor Banner Ads offer premium placement of your company's logo or graphic on multiple pages in the app
- ◆ Includes ability to have a URL behind the Banner Ad for attendees to click back to your website

Other Marketing Opportunities

In addition to the Exhibitor Banner Ad in the mobile app, other marketing opportunities include the opportunity to have exhibitor marketing material in attendee packets.

- ◆ Inclusion of exhibitor marketing material in attendee packets - \$250

(See contract for payment information; available only to exhibiting companies.)

Other Events

Many other events surround the OHA Trade Show.

- ◆ The Convention offers four general sessions with nationally recognized speakers.
- ◆ Chairman's Party on Wednesday, Nov. 1, 2017 for all attendees and exhibitors.
- ◆ Closing session offers 3 hours ACHE face-to-face education credit (additional fee required to attend).

Exhibit Details and Floor Plan

EXHIBIT DETAILS

Booth Size:

- ◆ All spaces are 10' deep x 10' wide

Booth Prices:

Prior to 9-1-17:

Prime Booth: \$999
All Others: \$899

After 9-1-17:

Prime Booth: \$1099
All Others: \$999

After 10-1-17:

Prime Booth: \$1199
All Others: \$1099

Exhibit Information:

- ◆ Cox Convention Center, Oklahoma City Exhibit Halls
 Thursday, November 2, 2017
 10:30 a.m.-2:30 p.m.
- ◆ Complimentary lunch for attendees will be provided at noon.
- ◆ Lunch during the show and beverages for exhibitors provided by OHA member organizations.
- ◆ Identification signage for Corporate Sponsors and Preferred Partner Network members.

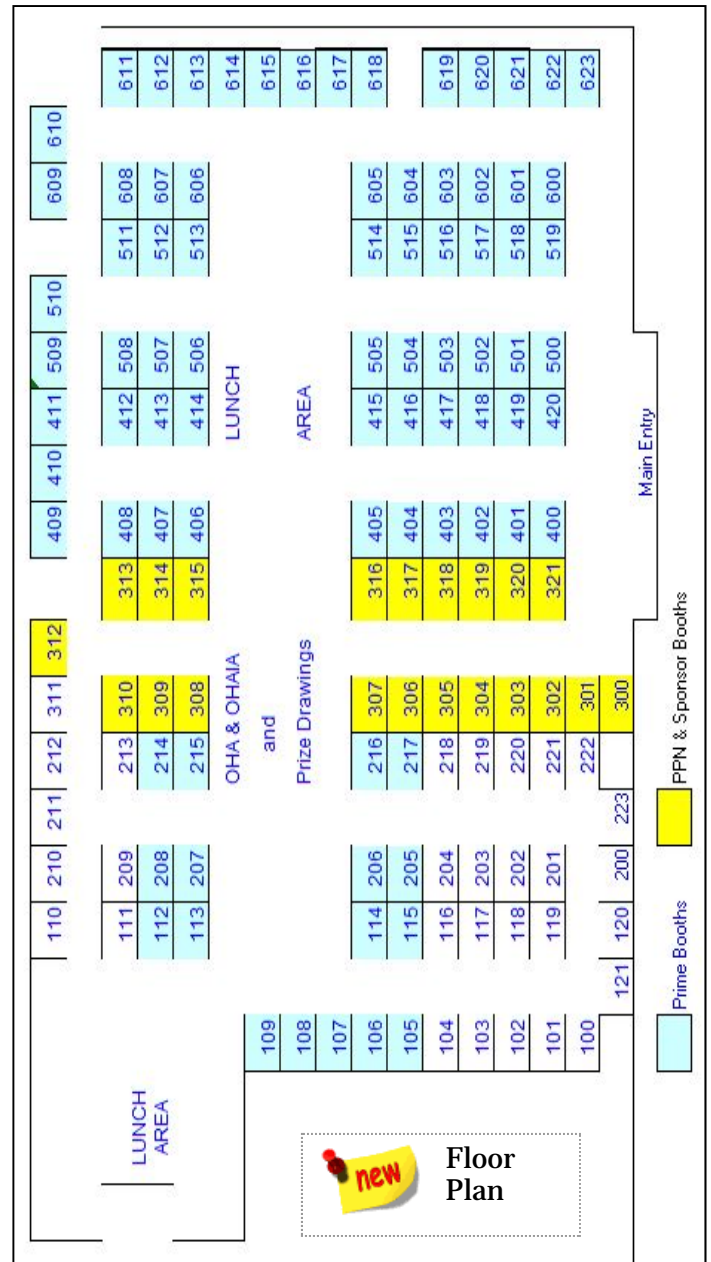
Rental Fee Includes:

- ◆ 8' back drape & 3' side rails
- ◆ 24-hour security
- ◆ 7" x 44" identification sign
- ◆ Aisle & booth carpeting to match show colors
- ◆ A 6' x 30" draped table & 2 chairs
- ◆ Post meeting electronic list of attendees

For exhibit booth rules and regulations, please visit www.okoha.com/tradeshow.

For additional information, write or call:

Oklahoma Hospital Association
 4000 Lincoln Boulevard
 Oklahoma City, OK 73105-5200
 Phone: 405/427-9537
 Fax: 405/424-4507
www.okoha.com



Exhibitor Marketing Materials Specifications

(See contract for payment information.)

Exhibitor marketing material in attendee packets:
 Promotional items can be no larger than 8 1/2 x 11 inches. Materials must be received in the OHA office by Friday, Sept. 29, 2017 to be included.

No refunds will be issued if materials are not received by the deadline.

This option available only to exhibiting companies.

2017 OHA EXHIBIT BOOTH APPLICATION AND CONTRACT

Instructions: Complete this form with your company information as you want it to appear in all convention materials. Return the contract with your payment to the Oklahoma Hospital Association.

COMPANY NAME _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP _____ PHONE _____
 E-MAIL _____ WEB ADDRESS _____

Company Description: (To be used on the mobile app.) Please print using 25 words or less.

Business Category: Please circle the category below which best fits your company.

Architects/Construction Engineering/Plant Operations Staffing Consulting Laboratory Insurance/Benefits Communications
 Health Care Provider Finance Technology Education Medical Equipment Furnishings Associations
 Other: _____

Number of Booth(s) requested _____ X \$ _____ = \$ _____

Booth Location Preference (if available): _____

Main Competitor(s) _____

Company representatives (2 at no charge)

Additional representatives (up to 4) @ \$20 each \$ _____

A maximum of six representatives will be allowed to register for each booth.

Mobile App Announcement (\$1,500) \$ _____

Mobile App Banner Ad (\$300) \$ _____

Marketing Material in Attendee Packet (\$250) \$ _____

Total Due \$ _____

Fees Prior to 9-1-17:
 _____ \$999 Prime Booth
 _____ \$899 All other Booths

After 9-1-17:
 _____ \$1,099 Prime Booth
 _____ \$999 All other Booths

After 10-1-17:
 _____ \$1,199 Prime Booth
 _____ \$1,099 All other Booths

_____ \$1,500 Mobile App Announce
 _____ \$300 Mobile App Banner Ad
 _____ \$250 Marketing Material in packets (materials due Sept. 29)

Agreement: The undersigned hereby makes application for exhibit space at the 2017 Oklahoma Hospital Association Convention and Trade Show on Nov. 2, 2017. Approval of this application by the Oklahoma Hospital Association constitutes a binding agreement between the Oklahoma Hospital Association and the exhibitor. Booth space is not reserved until full payment is received.

No refunds will be issued for prime booths. Refunds are not available on any cancellations received after June 15, 2017.

Contact Person (please print)

Name _____ Title _____
 Address (if different from above) _____
 Phone _____ E-Mail _____

The following equipment is available at no additional charge. Please check those you require.

_____ 6' draped table _____ 2 chairs

All booths will be carpeted in show colors. Information on ordering other equipment will be sent after booth assignments are made.

Payment Method (Booths will not be assigned until full payment is received.)

_____ Check Enclosed (payable to Oklahoma Hospital Education & Research Foundation Trust or OHERFT)

_____ MasterCard _____ Visa _____ Amex _____ Discover Card Number: _____/_____/_____/_____

Name on Card: _____ Expiration Date: _____ Amount Authorized: _____

Credit Card Billing Address (including zip code): _____

Signature: _____

0217

Mail all contracts accompanied by a check to: OHERFT, Dept. #96-0298, Oklahoma City, OK, 73196-0298. **Send all contracts with credit card payment to:** OHERFT, 4000 Lincoln Blvd., Oklahoma City, OK, 73105, fax to (405) 424-4507.

2016 Exhibitors

4M Medical, LLC
ACI 340B Management
ADG, Inc.
Administrative Consultant Service (ACS)
American Fidelity
AmeriHealth Caritas
B.E. Smith
Badgepass, Inc.
BKD, LLP
Blackmon Mooring
Bockus-Payne Associates Architects
Cedar Ridge Inpatient Psychiatric Hospital
Clinical Pathology Laboratories
CMSWillowbrook, Inc.
Coker Group
Commerce Bank
Commercial/Medical Electronics, Inc.
Community Hospital Corporation
Compdata Surveys and Consulting
Conexus Solutions
Cooper Project Advisors
Coordinated Care Oklahoma
DataRay, Inc.
Destyle Inc.
Dewberry Architects Inc.
Diagnostic Laboratory of Oklahoma
Digi Security Systems
Draeger, Inc.
Eagle Telemedicine
Eide Bailly, LLP
EmCare
Emergency Staffing Solutions
Endex of Oklahoma
Engineered Equipment, Inc.
Evident
Firetrol Protection Systems
Flintco, LLC
GE Johnson Construction Company
GlobalHealth
GroupOne
Health Facilities Group, LLC
Healthcare Staffing Services
HealthChoice
HealtheCareers
Hill-Rom
Hospitals Helping Patients Quit - OHA Tobacco Cessation Initiative
Ideal Protein of America
INNERFACE Architectural Signage
Innovative Healthcare Systems, Inc.
InPro
InsMed Insurance Agency, Inc.
Integrity Biomedical Services
Jackson Physician Search
JGC Industries, Inc.
JHBR Architecture, Inc.
KKT Architects
Legal Shield/ID Shield
Liberty Mutual
Liberty Occupational Health Management
LifeShare Transplant Donor Services of Oklahoma, Inc.
LiveProcess
McFarland Architects, PC.
Mediserve, Inc.
MEDITECH (Medical Information Technology, Inc)
Merritt Hawkins
Miller Architects and Development
Modular Services Company
Morgan Financial Group
Nabholz Corporation
ODMHSAS Zero Suicide Partnerships
OFMQ - Oklahoma Foundation or Medical Quality
OHA Clinical Initiatives
OHA Insurance Agency
OHA WorkHealthy Hospitals
OHCA - Oklahoma Health Care Association
Okla. State Department of Health
Oklahoma Blood Institute
Oklahoma City Thunder
Oklahoma Complete Health
Oklahoma HFMA
Oklahoma Humanities
OneNet
Oneview Healthcare Inc.
Orion Security Solutions
OU Medical Center
PatientLink Enterprises, Inc.
PLICO
Premier Care
ProAssurance
Professional Engineering Consultants
Professional Finance Company, Inc.
Progressive Interiors LLC
Radiology Partners
Red River Youth Academy
Rees Associates, Inc.
Regional Medical Laboratory, Inc.
Remi
Robins & Morton
Robison Medical Resource Group
Script Care, Ltd.
Select Specialty Hospital Oklahoma City
Sheridan Healthcare
Sooner Healthcare Executives - ACHE
Southern Nazarene University - Graduate Programs in Business
Specified Technologies Inc.
Staples Business Advantage,
Workplace Studio
TeamHealth
The Caregiver Company, LLC
The Korte Company
The Midland Group
TRANE
TRC Disaster Solutions LLC
Umano Medical
UnitedHealthcare Community & State
US Med Equip, Inc.
US Source Control dba AirCare Services
Verity Solutions
VersaSuite
Western Healthcare & Informatics Solutions, Inc. (WHIS)
Xenex Disinfection Services

INTENT TO SPONSOR

OHA Annual Convention & Trade Show
Nov. 1-3, 2017

Organization Name _____

How you want your company's name to be listed in all meeting materials.

Contact Name _____ Title _____

Address _____

Phone _____ Fax _____ E-mail _____

OHA ANNUAL CONVENTION & TRADE SHOW SPONSORSHIP DETAILS AND CONDITIONS

Sponsorship fees are due within 15 days of receipt of the *Intent to Sponsor* form.

OHA will release and resell any sponsorship items not paid in full after this date.

Verbal commitments to an event will not hold that event for your organization.

Sponsors will be notified of their acceptance as a sponsor and receive information on further procedures.

Conference registration and any other fees are not included in the sponsorship.

To ensure production and promotional deadlines are met, sponsorships for the OHA Annual Convention & Trade Show close on **June 15, 2017**.

Completed *Intent to Sponsor* forms with credit card payment should be sent to Oklahoma Hospital Association, 4000 Lincoln Blvd., Oklahoma City, OK 73105, Fax (405) 424-4507 or emailed to Mary Winters, winters@okoha.com.

Checks should be mailed to
**Oklahoma Hospital Association,
Dept #96-0298, Oklahoma City, OK
73196-0298**

Questions about sponsorship should be directed to: **Mary Winters,
(405)427-9537 or winters@okoha.com**

The OHA reserves exclusive rights to determine appropriate items for distribution and use of sponsor logos or sponsor name recognition on any and all meeting materials, gifts, signage, displays and all other items, events, venues, or materials associated with sponsorship. The OHA reserves the right to accept or reject a sponsor.

CHOOSE WHICH LEVEL AND PACKAGE YOU WOULD LIKE TO SPONSOR

DIAMOND LEVEL - \$8,000

My organization would like to sponsor the following package:

- Keynote Chairman's Reception
 ACHE Session

EMERALD LEVEL - \$5,000

My organization would like to sponsor the following package:

- Thurs. 8 a.m. Session
 Thurs. 9:30 a.m. Session
 Thurs. 2:30 p.m. Session
 Welcome Gift

RUBY LEVEL - \$3,000

My organization would like to sponsor the following package:

- Rural Session Convention Preview

SAPPHIRE LEVEL - \$2,000

My organization would like to sponsor the following package:

- Continental Breakfast-Wednesday (4 available)
 Continental Breakfast-Thursday (5 available)
 Continental Breakfast-Friday (2 available)

Mobile App Announcement - \$1,500

(1 available sponsorship)

Intent to Sponsor forms must be accompanied by a check or Visa, MasterCard, Discover or American Express number.

Total \$ _____ Check # _____

Charge my: Visa, MC, Discover, Amex

Account # _____

Exp. Date _____

Signature _____

Name on Card (print) _____

**Mark your Calendar
Now!
Nov. 1-3, 2017**