

2016 Education & Event Sponsorships



Partnering to improve Oklahoma's health

Sponsorship of OHA educational programs helps you reach key hospital and health system decision makers!

The Oklahoma Hospital Association's major membership meetings provide the ideal environment for connecting with prospective clients and enhancing relationships with existing customers. Sponsoring the programs OHA hosts allows you the opportunity to get your products and services in front of Oklahoma hospitals.

The Oklahoma Hospital Association hosts programs that draw over 2,700 health care professionals from across Oklahoma. These programs are recognized for their value by health care employees, many are the decision-makers in their organization. Through sponsorship of these events, you can network, gain visibility for your products and services, and be recognized for supporting Oklahoma's hospitals by helping make these important and valuable membership meetings possible.



Jimmy Leopard, David Whitaker, Kevin Gross and Craig Jones
2016 OHA Board of Trustees Executive Officers

Sponsorship Benefits

- Get direct access to key hospital decision makers—under one roof, at the same time
- Gain recognition as a contributor to the value and success of an OHA event
- Make invaluable personal contacts and develop relationships
- Build brand awareness and recognition through repeated sponsorships
- Gain new insights in the health care field through interaction with hospital leaders

Circle of Honor Sponsorships

Circle of Honor is the premier level of sponsorship commitment to the OHA. **Circle of Honor** companies will receive the highest level of recognition throughout the year and at the OHA Annual Convention. Your investment of \$10,000 or \$15,000 provides you with year-long exposure as well as access to and interaction with key decision-makers at OHA's 130 member hospitals.



GOLD EDUCATION SPONSOR \$15,000

Three Gold Sponsors will be accepted

SILVER EDUCATION SPONSOR \$10,000

Five Silver Sponsors will be accepted.



CIRCLE OF HONOR SPONSORSHIP BENEFITS

	Gold	Silver
Logo and link on OHA Website home and education pages	✓	
Name on OHA Website home and education pages		✓
Logo on all educational brochures for one year	✓	
Name on all educational brochures for one year		✓
Logo on materials for OHA Leadership Education and Convention	✓	
Name on materials for OHA Leadership Education and Convention		✓
Opportunity for table top display at meeting of your choice	✓	✓
Complimentary booth at OHA Trade Show	✓	✓
Recognition at education workshops	✓	✓
Marketing materials in attendee packets at OHA Convention	✓	✓
Access to list of OHA Members	✓	✓

OHA Health Care Leaders Forum

Summer 2016

Sponsorship Deadline: May 1, 2016

Location TBD



The OHA offers **Leadership Education** each year. It is designed for chief executive officers, senior leaders, trustees, and physician leaders from Oklahoma health care organizations.

The following opportunities are available for sponsorship of OHA Leadership Education:

EDUCATION SPONSOR – \$5,000
(3 available)

COFFEE BREAKS – \$2,000
(1 available)

DINNER SPONSOR – \$5,000
(1 available)

WELCOME GIFT – \$2,000
(1 available) To include logo, we must receive sponsorship by Sept. 1.

LEADERSHIP EDUCATION SPONSORSHIP BENEFITS				
	Dinner	Education	Coffee Breaks	Gift
Recognition in promotional materials	√	√	√	√
Verbal recognition at the event	√	√	√	√
Signage recognizing sponsorship at event	√	√	√	
Table top display at event	√	√		
Marketing materials in packets	√	√		
Opportunity to introduce speaker	√	√		
3–5 minutes in front of attendees	√	√		
Logo on Welcome Gift				√

2015 Leadership Development Series graduating class



OHA Annual Convention & Trade Show

Renaissance Hotel & Cox Convention Center, Oklahoma City
 November 2–4, 2016
 Sponsorship Deadline: July 1, 2016



Members of your target market are gathering for their most important event of the year, and we have the perfect opportunity for you to reach them.

The **Oklahoma Hospital Association Annual Convention & Trade Show** brings together nearly 1,000 meeting participants including more than 90 percent of the CEOs of Oklahoma hospitals and health systems.

The following sponsorships are available at the OHA Annual Convention & Trade Show:



DIAMOND LEVEL – \$8,000

- Keynote
- Reception
- ACHE 3 hour Face-to-Face Session

RUBY LEVEL – \$3,000

- Rural Session
- OHA Annual Convention Preview

EMERALD LEVEL – \$5,000

- General Session Speakers (3 available)
- Attendee Gift To include logo, we must receive sponsorship by Sept. 1.

SAPPHIRE LEVEL – \$2,000

- Daily Continental Breakfast
- Wednesday – 4 available, Thursday – 5 available, Friday – 2 available

ANNUAL CONVENTION SPONSORSHIP BENEFITS

	Diamond	Emerald	Ruby	Sapphire
Recognition in promotional materials and program	√	√	√	√
Marketing materials in packets	√	√	√	
Signage recognizing sponsorship at event	√	√	√	√
Sponsor Ribbons on name badges	√	√	√	
On screen recognition at the event	√	√	√	
Complimentary Trade Show booth	√	√		
Opportunity to Introduce Speaker	√			
Company logo on gift (Welcome Gift)		√		

COMPANY INFORMATION (used for all printed materials & signs)

Contact Name _____
 Organization _____
 Address _____
 City _____
 State _____ Zip _____
 Phone _____ Fax _____
 E-mail _____

Payment Information

Applications must be sent with a check, VISA, MasterCard, Discover or American Express number.

Method of Payment

Check in the amount of \$_____ payable to OHERFT is enclosed.

****Please see mailing instructions below.**

Credit Card amount authorized \$_____
 Visa MasterCard Amex Discover

Credit Card # _____

Expiration Date _____

Name on card _____

Cardholder's Billing Address (including zip code)

Signature _____

Mail checks to:

OHERFT
 Dept. #96-0298
 Okla. City, OK 73196-0298

Mail other applications to:

OHERFT
 4000 Lincoln Blvd
 Okla. City, OK 73105

Return this form to OHA. Forms with credit card payment information included may be faxed to Mary Winters at (405)424-4507. If you have any questions, please contact Mary Winters at (405)427-9537 or by email at winters@okoha.com.

Oklahoma Hospital Association
 4000 Lincoln Boulevard
 Oklahoma City, OK 73105
 Fax: (405) 424-4507

CHOOSE YOUR SPONSOR LEVEL

CIRCLE OF HONOR

- Gold Education Sponsor
\$15,000 (3)
- Silver Education Sponsor
\$10,000 (5)

LEADERSHIP EDUCATION
(by 5-1-16)

- Education Sessions – \$5,000 (3)
- Dinner – \$5,000
- Coffee Breaks – \$2,000
- Gift – \$2,000

ANNUAL CONVENTION
(by 7-1-16)

Diamond Level – \$8,000

- Keynote
- Reception
- ACHE Session
- Send Trade Show Prospectus

Emerald Level – \$5,000

- Thurs. 8 a.m. Session
- Thurs. 9:30 a.m. Session
- Thurs. 2:30 p.m. Session
- Welcome Gift

Ruby Level – \$3,000

- Rural Session
- Convention Preview

Sapphire Level – \$2,000

- Wed. Continental Breakfast (4)
- Thurs. Continental Breakfast (5)
- Fri. Continental Breakfast (2)
- Send Trade Show Prospectus

The OHA reserves exclusive rights to determine appropriate items for distribution and use of sponsor logos or sponsor name recognition on any meeting materials, gifts, signage, displays and all other items, events, venues, or materials associated with sponsorship. The OHA reserves the right to accept or reject a sponsor.

