

2019 OHA Governing Board Video Series

Exceptional boards add value.

An OHA member exclusive offering.



The OHA Governing Board Video Series

 is a wonderful resource for new board members or experienced board members that would like a refresher on key areas of board oversight.

The necessity to be educated and informed is at an all-time high and budgets and availability to attend health care conferences is low. That's why the Oklahoma Hospital Association is bringing programming to you! The Governing Board Video Series is a convenient and affordable way to increase your board's knowledge of health care governance. It is divided into 9 essential knowledge domains. Each domain is divided into topic segments which allow you to fit education into the time you have available. These study tools can be used for independent learning or as part of an overall board education plan.

The OHA Governing Board Video Series is an OHA member exclusive program.

Special offer!!

OHA is offering the series for free for the first year to any hospital that brings one or more Trustees to the 2018 OHA Annual Convention. The regular fee is \$300 for one year.

Target Audience

This video series is designed for hospital trustees who are new to the board or those who wish to refresh their knowledge on key areas of board oversight.

Tuition

\$300 per OHA member organization for a 1-year subscription

You will receive a link and password to view the series. Details on faculty for each module is included.

Module 1 Governance

Exceptional boards add significant value to their organizations! They advance the common good with uncommonly good work. Effective and efficient governance is about providing critical capital – intellect, a solid reputation, resources and access – to power success and strengthen the mission of the hospital or system and to improve the community's health.

Topics include:

- The Governing Board
- Functions of a Hospital/Health System Governing Board
- Board Organization
- Legal Protection for Trustees
- Board Meetings
- Conflict of Interest
- Board Evaluation/Assessment
- Trustee Orientation

Each segment is 20 minutes or less.

Module 2 Advocacy and Political Activity

With an appropriate understanding of their roles as well as good preparation, hospital trustees can help raise awareness of issues in the community and meet with elected officials to request support for specific legislation, policies or health care funding.

Topics include:

- Being an Effective Health Advocate
- Legal Obligations
- The U.S. Congress

Each segment is 20 minutes or less.

Module 3 Physicians and Medical Staff

Just as the board delegates the management of the hospital to the CEO and his/her administrative team, it also delegates the delivery of quality health care through the medical staff. As health care delivery continues to evolve, collaboration between physicians and hospitals becomes more important. Governing board members can play an important role in creating and preserving trust with physicians and ensuring open communication.

Topics include:

- Overview of Physician Market
- Recruiting and Retention
- The Use of Locum Tenens

Each segment is 25 minutes or less.

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Module 4

Finance/Reimbursement

Financial oversight of the hospital or health system often is viewed as the main function of the organization's governing board. The fiduciary duty is one of the core responsibilities of trustees.

Topics include:

- Board Responsibilities
- Compliance and Fraud
- Financial Planning and Policies
- Revenue and Reimbursement Part 1
- Revenue and Reimbursement Part 2

Each segment is 30 minutes or less.

Module 5

Community Health and Relations

Governing boards and communities have a symbiotic connection. The hospital exists to serve its community, and the support of the community is essential for the hospital's success. Governing board members are the hospital's direct link with the community and it is important to foster that relationship.

Topics include:

- Community Health and Health System/Hospital Mission
- Community Benefit Studies
- Knowing Your Community's Needs
- Meeting Community Health Needs
- Working Toward the Community's Overall Health
- Trustees as Health Advocates

Each segment is 20 minutes or less.

Module 6

Nursing and Allied Health Professionals

Nurses interact with patients 24 hours a day, 7 days a week. They advocate for their patients, interact with family members, communicate with physicians who are directing the patient's treatment, collaborate with other disciplines providing care and teach, advise and listen to their patients. With such an integral role in health care delivery it is important for trustees to have a keen understanding of the role of nurses and the allied workforce.

Topics include:

- The Role of Nurses and Allied Health Professionals
- The Impact of Workforce Issues on the Community
- Heart of the Hospital Workforce – Nurses

Each segment is 12 minutes or less.

Module 7

Quality and Patient Safety

"Quality and patient safety" have become a mantra for today's hospitals. Certainly hospitals, their physicians and staff members want to provide patients with the best care possible, but delivery on that promise is proving elusive. Hospital governing boards play a critical role in ensuring quality and patient safety and are accountable for the outcomes of patient stays and encounters. Making certain in that each and every patient gets the best health care possible is without a doubt the most important responsibility of board members. Hospital trustees must embrace this responsibility and take the lead in transforming health care delivery.

Topics include:

- Accrediting Organizations
- Achieving Quality
- Board Responsibility
- Measurement of Quality
- Patients and Family Engagement
- Quality Reporting
- Quality and Performance

Each segment is 19 minutes or less.

Module 8

Health Care Delivery

Health care delivery is changing. Cost-based reimbursement and fee for service medicine are gone forever. The future demands measurable value for dollars spent. Lower reimbursement rates are forcing hospitals to contain costs and capitalize on economies of scale. This reality is driving consolidation of the marketplace. The fundamental paradigm shift is moving health care delivery away from "sick" care to true "health" care. This is an exciting time to be involved in health care, and today's governing board members have the opportunity to shape a better future.

Topics include:

- Delivery Models Overview
- History of Health Care Reform
- Joint Ventures
- Patient Information
- Role of Other Providers
- What's on the Horizon

Each segment is 16 minutes or less.

Module 9

The Governing Board and the CEO

A good board/CEO relationship is critical for the overall performance and management of the hospital. Investing in building and maintaining a close, effective working relationship benefits the hospital, its patients and ultimately the community.

Topics include:

- CEO Evaluation
- CEO Compensation
- Governance and Management
- Hiring the CEO
- Succession Planning

Each segment is 10 minutes or less.



REGISTRATION FORM

2019 OHA Governing Board Video Series

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Registration fee

\$300 per OHA Member organization for a 1-year subscription

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Online registration is available. Employees of OHA member hospitals may register online with a credit card. Go to www.okoha.com/educationcalendar and click on the meeting title, OHA Governing Board Video Series, on January 16, 2019. Email mia@okoha.com if you need a User ID to register online. Our web site is optimized for use with Google Chrome.

Registrant Information

Name _____ Title _____
Organization _____
Mailing Address _____
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Telephone _____ E-mail _____

Payment Information

Check in the amount of \$_____ payable to OHERI is enclosed.

Mail all registrations accompanied by a check to:
OHERI, Dept. #96-0298, Oklahoma City, OK 73196-0298

Credit Card amount authorized \$_____

Circle One: Visa MasterCard Amex Discover

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Signature _____

Cancellation Policy

No refunds are available for the series once the password is provided.

Return your registration form to OHA. Registrations with credit card payment information included may be faxed to Shelly Bush at (405)424-4507. If you have any questions, please contact Shelly Bush or Mary Winters at (405)427-9537 or by email at bush@okoha.com or winters@okoha.com.

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