



2024 Education & Event Sponsorships



**Partnering to improve the health of all
Oklahomans**

Sponsorship of OHA educational programs helps you reach key hospital and health system decision makers!

In 2024, OHA will continue to provide important education programming to our members using various platforms as we move through the year. We are offering opportunities for our partners and sponsors to connect with senior leadership and other key staff from our member organizations through sponsorship of our 2024 education programs.

OHA's education programs help hospitals prepare for and provide outstanding care to Oklahomans in 2024.

Sponsoring the programs OHA hosts allows you the opportunity to get your products and services in front of Oklahoma hospital employees. OHA education programs are recognized for their value by health care employees, many are the decisionmakers in their organization. Through sponsorship of these events, you can network, gain visibility for your products and services, and be recognized for supporting Oklahoma's hospitals by helping make these important and valuable membership meetings possible.

Sponsorship Benefits

- **Get your information to many key hospital decision makers**
- **Gain recognition as a contributor to the value and success of an OHA event**
- **Make invaluable contacts and develop relationships**
- **Build brand awareness and recognition through repeated sponsorships**
- **Gain new insights in the health care field through interaction with hospital leaders**

OHA Platinum Underwriter

The OHA **Platinum Underwriter** is our highest level of recognition for those organizations committed to the mission, vision and values of OHA and its members. As a **Platinum Underwriter**, this \$25,000 investment in OHA provides exclusive engagement opportunities and visibility at association events, educational programs and includes preferred partnership benefits. The benefits listed below can be further refined to meet member or underwriter engagement goals.

Benefits of Platinum Underwriter

Company/Brand Awareness

- ✓ Exclusive OHA recognition and promotion at this level of investment in OHA
- ✓ Logo and link on the OHA website home, education, and preferred partner pages
- ✓ Logo on all education brochures for one year
- ✓ Logo on materials for OHA Leadership Education and Connect 24
- ✓ Marketing materials in attendee packets at Connect 24
- ✓ Recognition at education programs
- ✓ Recognition in promotional emails pre and post event
- ✓ Company brochure/sheet included in a board meeting packet
- ✓ Complimentary banner ad on daily news brief email (cadence TBD)
- ✓ Listed as a Platinum Underwriter in membership directory
- ✓ Complimentary advertisement on OHA podcast - Inside the 1581
- ✓ Opportunity for tabletop display at meeting of your choice
- ✓ Complimentary booth in the OHA Exhibit Hall at Connect 24
- ✓ Newsletter article in Hotline
- ✓ Recognition on OHA social media platforms
- ✓ Opportunity to host webinar or educational session
- ✓ Author a yearly white paper to be distributed to OHA members

Personalized Business Development

- ✓ Emails sent to targeted audience upon request
- ✓ Assistance with scheduling meetings with target accounts
- ✓ OHA representative will travel with your representative to member visits
- ✓ Regularly scheduled strategy meetings and business reviews with OHA representative

Other

- ✓ Complimentary registration to approved OHA events (1-2 people)
- ✓ Advance copies of event attendee lists
- ✓ Access to OHA member directory
- ✓ Annual briefing with OHA President & CEO on key strategic issues

Circle of Honor Sponsorships

Circle of Honor is a premier level of sponsorship commitment to the OHA. **Circle of Honor** companies will receive continuous recognition throughout the year and at OHA Connect. Your investment of \$15,000 or \$10,000 provides you with year-long exposure as well as access to and interaction with key decisionmakers at OHA's 120+ member hospitals.

GOLD EDUCATION SPONSOR \$15,000

Benefits of Gold Sponsorship

- ✓ Logo and link on OHA Website home and education pages
- ✓ Logo on all educational brochures for one year
- ✓ Logo on materials for OHA Leadership Education and Connect 24
- ✓ Opportunity for tabletop display at meeting of your choice
- ✓ Complimentary booth in the OHA Exhibit Hall
- ✓ Recognition at education programs
- ✓ Marketing materials in attendee packets at Connect 24
- ✓ Access to list of OHA Members
- ✓ Newsletter article in Hotline

SILVER EDUCATION SPONSOR \$10,000

Benefits of Silver Sponsorship

- ✓ Logo and link on OHA Website home & education pages
- ✓ Name on all educational brochures for one year
- ✓ Name on materials for OHA Leadership Education and Connect 24
- ✓ Recognition at education programs
- ✓ Complimentary booth in the OHA Exhibit Hall
- ✓ Access to list of OHA Members
- ✓ Opportunity for tabletop display at meeting of your choice
- ✓ Marketing materials in attendee packets at OHA Convention
- ✓ Newsletter article in Hotline

OHA Health Care Leaders Forum

June 23-25, 2024

Sponsorship Deadline: June 1, 2024

Location: Shangri La Resort, Grand Lake

SPONSOR

The OHA offers the **Health Care Leaders Forum** each year. It is designed for chief executive officers, senior leaders, trustees, and physician leaders from Oklahoma health care organizations. Sponsors can register 1-2 people to attend. Golf fees are not part of sponsorship. The cost for golf is \$75 per player.

The following opportunities are available for sponsorship of OHA Leaders Forum:

Education Sponsor – \$6,000

Dinner Sponsor – \$6,000

General Sponsor – \$3,000

Benefits of Education Sponsorship

- ✓ Recognition in promotional materials
- ✓ Verbal recognition at the event
- ✓ Signage recognizing sponsorship at event
- ✓ Tabletop display at event
- ✓ Marketing materials in packets
- ✓ Opportunity to introduce speaker
- ✓ 3-5 minutes in front of attendees

Benefits of Dinner Sponsorship

- ✓ Recognition in promotional materials
- ✓ Verbal recognition at the event
- ✓ Signage recognizing sponsorship at event
- ✓ Tabletop display at event
- ✓ Marketing materials in packets
- ✓ 3-5 minutes in front of attendees

Benefits of General Sponsorship

- ✓ Recognition in promotional materials
- ✓ Verbal recognition at the event
- ✓ Signage recognizing sponsorship at event



OHA Connect 24 & Exhibit Hall

Omni Hotel & Oklahoma City Convention Center

Nov. 20-22, 2024

Sponsorship Deadline: August 1, 2024



Members of your target market are gathering for their most important event of the year, and we can help you reach them.

The **Oklahoma Hospital Association Connect 24 & Exhibit Hall** brings together hundreds of participants including more than 80 percent of the CEOs of Oklahoma hospitals and health systems.



The following sponsorships are available for the OHA Connect 24 and Exhibit Hall:

DIAMOND LEVEL - \$10,000

Keynote

Welcome Reception

EMERALD LEVEL - \$8,000

ACHE 3 hour Face-to-Face Session

General Sessions

RUBY LEVEL - \$5,000

Lunch in Exhibit Hall

Breakout Sessions

SAPPHIRE LEVEL - \$2,000

Mobile App announcement (1)

Attendee Gift (1)

Benefits of Diamond Sponsorship

- ✓ Recognition in all materials
- ✓ Marketing materials in packets
- ✓ Signage recognizing sponsorship at event
- ✓ Sponsor Ribbons on name badges
- ✓ On screen recognition at the event
- ✓ Complimentary Exhibit Hall booth
- ✓ Complimentary Banner Ad in OHA Mobile App
- ✓ Banner ad on Daily News Brief email for 2 weeks

Benefits of Emerald Sponsorship

- ✓ Recognition in all materials
- ✓ Marketing materials in packets
- ✓ Signage recognizing sponsorship at event
- ✓ Sponsor Ribbons on name badges
- ✓ On screen recognition at the event
- ✓ Complimentary Exhibit Hall booth
- ✓ Complimentary Banner Ad on Mobile App

Benefits of Ruby Sponsorship

- ✓ Recognition in all materials
- ✓ Marketing materials in packets
- ✓ Signage recognizing sponsorship at event
- ✓ Ribbons on name badges
- ✓ On screen recognition at the event
- ✓ Complimentary Banner Ad on Mobile App

Benefits of Sapphire Sponsorship

- ✓ Recognition in all materials
- ✓ Marketing materials in packets
- ✓ Signage recognizing sponsorship at event
- ✓ For Mobile App Announcement: logo and link included in announcement email and complimentary banner ad on Mobile App
- ✓ For Attendee Gift: provide 1 specialty item with logo to place in packets (item must be pre-approved)

COMPANY INFORMATION (used for all printed materials & signs)

Contact Name _____
 Organization _____
 Address _____
 City _____
 State _____ Zip _____
 Phone _____ Cell _____
 E-mail _____

Payment Information

Applications must be sent with a check, Visa, MasterCard, Discover or American Express number.

Method of Payment

Check in the amount of \$ _____ payable to OHERI is enclosed.

****Please see mailing instructions below.**

Credit Card amount authorized \$ _____

Visa MasterCard Amex Discover

Credit Card # _____

Expiration Date _____

Name on card _____

Cardholder's Billing Address (including zip code)

Signature _____

Mail checks to:

OHERI
 Dept. #96-0298
 Okla. City, OK 73196-0298

Mail other applications to:

OHERI
 4000 Lincoln Blvd
 Okla. City, OK 73105

Return this form to OHA. Forms with credit card payment information included may be faxed to Shelly Bush at (405)424-4507. If you have any questions, please contact Shelly Bush at (405) 427-9537 or by email at bush@okoha.com.

**Oklahoma Hospital Association
 4000 Lincoln Boulevard
 Oklahoma City, OK 73105
 Fax: (405) 424-4507**

CHOOSE YOUR SPONSOR LEVEL

Platinum Underwriter
 ___ \$25,000

Circle of Honor
 ___ Gold Education Sponsor
 \$15,000

___ Silver Education Sponsor
 \$10,000

Leaders Forum
 ___ Education Sessions-\$6,000
 ___ Dinner - \$6,000
 ___ General - \$3,000

Connect 24
Diamond Level - \$10,000
 ___ Keynote
 ___ Welcome Reception

Emerald Level - \$8,000
 ___ ACHE Session
 ___ General Sessions

Ruby Level - \$5,000
 ___ Breakout Sessions
 ___ Lunch in Exhibit Hall

Sapphire Level - \$2,000
 ___ Mobile App Announcement (1)
 ___ Attendee Gift (1)

The OHA reserves exclusive rights to determine appropriate items for distribution and use of sponsor logos or sponsor name recognition on any meeting materials, gifts, signage, displays and all other items, events, venues, or materials associated with sponsorship. The OHA reserves the right to accept or reject a sponsor.

**Thank you for your
consideration.**

**All 2024 OHA sponsors
will be listed in the
2025 Member Directory.**

