OHA Annual Convention & Trade Show

Cox Convention Center & Renaissance Hotel

Oklahoma City – Dec. 5-7, 2018
### Wednesday, Dec. 5

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 a.m.</td>
<td>Rural Hospital Session – Scholz</td>
</tr>
<tr>
<td>9:00 a.m.</td>
<td>Hospital Volunteers of Oklahoma – Frances</td>
</tr>
<tr>
<td>10:15 a.m.</td>
<td>General Session – Rieger</td>
</tr>
<tr>
<td>11:30 a.m.</td>
<td>Volunteer Lunch</td>
</tr>
<tr>
<td>11:30 a.m.</td>
<td>HIIN Recognition Reception (By invitation only)</td>
</tr>
<tr>
<td>1:30 p.m.</td>
<td>Opening Ceremonies and Keynote – Nemtin</td>
</tr>
<tr>
<td>3:00 p.m.</td>
<td>OHA Annual Business and Board Meeting</td>
</tr>
<tr>
<td>3:00 p.m.</td>
<td>OHA Health Improvement Initiatives (a program of TSET) and OHA Clinical Initiatives – OHA Staff</td>
</tr>
<tr>
<td>3:00 p.m.</td>
<td>Oklahoma Organization of Nurse Executives - Dorr</td>
</tr>
<tr>
<td>3:00 p.m.</td>
<td>Oklahoma Healthcare Financial Management Association</td>
</tr>
<tr>
<td>3:00 p.m.</td>
<td>Oklahoma Psychiatric Hospital Association - P. Williams, K. Williams</td>
</tr>
<tr>
<td>3:00 p.m.</td>
<td>Oklahoma Society of Directors of Volunteer Services Board Meeting</td>
</tr>
<tr>
<td>5:00 p.m.</td>
<td>Chairman’s Party</td>
</tr>
</tbody>
</table>

### Thursday, Dec. 6

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 a.m.</td>
<td>General Session – Burroughs</td>
</tr>
<tr>
<td>8:00 a.m.</td>
<td>Oklahoma Association of Medical Staff Services – Bridge</td>
</tr>
<tr>
<td>8:00 a.m.</td>
<td>Oklahoma Society of Directors of Volunteer Services</td>
</tr>
<tr>
<td>8:00 a.m.</td>
<td>Oklahoma Association of Healthcare Engineers – Keazer</td>
</tr>
<tr>
<td>8:30 a.m.</td>
<td>Public Relations &amp; Marketing Society of the OHA – Browell</td>
</tr>
<tr>
<td>9:30 a.m.</td>
<td>General Session – Galloway</td>
</tr>
<tr>
<td>10:30 a.m.</td>
<td>Oklahoma Society for Quality &amp; Risk Management – Weaver, Mantooth, Greutman, Anthony, Carter</td>
</tr>
<tr>
<td>10:30 a.m.</td>
<td>Trade Show and Lunch</td>
</tr>
<tr>
<td>11:45 a.m.</td>
<td>Oklahoma Society for Quality &amp; Risk Management Member Meeting</td>
</tr>
<tr>
<td>11:45 a.m.</td>
<td>Oklahoma Association of Medical Staff Services Business Meeting</td>
</tr>
<tr>
<td>1:00 p.m.</td>
<td>Oklahoma Association of Medical Staff Services – Bridge</td>
</tr>
<tr>
<td>2:30 p.m.</td>
<td>General Session – Davidson</td>
</tr>
</tbody>
</table>

### Friday, Dec. 7

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:15 a.m.</td>
<td>Continental Breakfast and Sooner Healthcare Executives</td>
</tr>
<tr>
<td>8:30 a.m.</td>
<td>Closing Session – Austin</td>
</tr>
<tr>
<td>3:00 p.m.</td>
<td>3 Hours ACHE Face-to-Face Education credit</td>
</tr>
</tbody>
</table>

Download the OHA Convention mobile app beginning Nov. 5 for full conference details at your fingertips! Access schedules and important updates on your smartphone or tablet before the event and on site. Look for details soon at [www.okoha.com/mobileapp](http://www.okoha.com/mobileapp).
Message from OHA

Dear member,

We are pleased to invite you to join nearly 1,000 of your colleagues in attending the Oklahoma Hospital Association’s 2018 Convention & Trade Show, to be held Dec. 5-7, at the Cox Convention Center in downtown Oklahoma City.

Our theme this year, “The Power of Passion & Perseverance,” highlights the strength of our team members who are dedicated to fulfilling our mission of care and compassion, and who overcome change and challenges every day to strengthen that purpose.

Your general registration entitles you to attend as many of the educational sessions as you wish, regardless of your membership in a particular affiliated society, with the exception of the ACHE session on Friday. Our group registration rate is a tremendous educational bargain for your hospital. And please note that member hospital trustees can attend the OHA Convention & Trade Show at no cost!

We will present our awards at various general sessions throughout the convention. All convention participants are invited to join our Chairman’s Party for some great networking and refreshments on Wednesday evening.

You won’t find a better value for your educational dollars than the OHA Convention & Trade Show! We are grateful to our many sponsors for helping us to make this possible. See you soon!

Corporate Sponsors

OHA Circle of Honor

Education Sponsors

Gold
Eide Bailly, LLP

Silver
Administrative Consultant Service, LLC
LifeShare of Oklahoma

2018 Convention Sponsors

Emerald Level
OHA Insurance Agency

Ruby Level
Crowe & Dunlevy
THIE

Sapphire Level
COPIC
McAfee & Taft
Oklahoma Health Care Association

Keynote Speaker

Wednesday, Dec. 5
1:30 p.m.
Opening Ceremonies and Keynote Address
“The Buried Life”
- Ben Nemtin, member of MTV’s hit show, The Buried Life,
New York Times #1 best-selling author

Nemtin’s story began 10 years ago when, as a college student, he was hit with a crippling depression that forced him to drop out of school and retreat into his parents’ house. He felt buried by school, work and his own mind. To try to feel more alive, he and three friends made a list of “100 things to do before you die.” They decided that for every bucket item they accomplished, they would help a complete stranger accomplish something on their list.

They called their mission the Buried Life, after a poem they believed articulated their feelings perfectly – they felt buried. The foursome borrowed an RV, bought a second-hand camera so they could film the journey and hit the road to tackle their list. Since then, he and his friends have crossed off nearly all the items on their list, including playing basketball with President Obama. They have helped hundreds tackle their own goals. Nemtin’s message of radical possibility has been featured in major media, including the Today Show, The Oprah Winfrey Show and many more. Nemtin will share with us his life-changing experience and his work to help others set audacious goals and achieve them.

The OHA W. Cleveland Rodgers Distinguished Service Award will be presented at this session.
Affiliated Society & Group Meeting Agendas

In addition to the general sessions, the following sessions are being offered to all convention registrants by professional organizations affiliated with the OHA. Please indicate on your registration form located in the back of the preview which sessions you plan to attend.

American College of Healthcare Executives - ACHE

Friday, Dec. 7
7:15 a.m.
Continental Breakfast and Sooner Healthcare Executives Meeting and Awards

8:30 a.m. – 11:30 a.m. Closing Session
“Leading Strategic Change”
Jim Austin, former senior executive, Baxter Healthcare

As the U.S. health care system undergoes profound transformation, health care leaders must adapt and evolve amidst their changing realities. This seminar will provide attendees with the ability to make solid decisions and optimize strategic changes when faced with uncertainty. Discover answers to critical questions such as which strategies will provide leaders with the ability to thrive during these uncertain times and what new investments and capabilities are needed to successfully lead strategic change. Austin will reveal the four building blocks to good decision making and common decision traps. You also will be introduced to a scenario-planning tool and a framework to help you develop future alternatives. Take away a simple, four-step model to optimize execution and drive change.

Session learning objectives include:

- Recognize and overcome barriers to deal with the market uncertainties in the nation’s health care system.
- Employ key templates for stress-testing strategic initiatives against different scenarios to reduce future risk and improve strategic change outcomes.
- Gain successful models for driving change to improve your individual and organization’s capabilities.

The Oklahoma Hospital Association is authorized to award three hours of ACHE Face-to-Face Education continuing education credits toward advancement or recertification in the American College of Healthcare Executives for the Friday morning general session.

(There is an additional registration fee to attend this session.)

Directors of Volunteer Services - OSDVS

Wednesday, Dec. 5
10:15 a.m. - 11:15 a.m.
General Session
“Legal Update”
Karen Rieger, Crowe & Dunlevy

Rieger will update attendees on changes to laws affecting hospitals.

This session is sponsored by Crowe & Dunlevy.

Wednesday, Dec. 5
8:30 a.m. - 10:00 a.m.
Rural Hospital Session
“340B”
Lisa Scholz, head of industry relations, Sentry Data Systems

Like the four “Cs” of a diamond, 340B clarity has been the bright spot in 2018. As hospitals face financial challenges, Medicare Part B has also been targeted as a secondary cut to certain hospitals participating in the 340B program. A raging legislative battle continues to add more color to the conversation around the value 340B brings. In 2019, hospitals participating in the 340B program will face new challenges to make certain their programs meet new requirements being introduced by either Congress or regulatory agencies. This session will look at the history of the 340B program, major areas impacting participating hospitals, what to expect in 2019, and key questions to ask your 340B team. 340B has too much carat to patients to be lost in the rough.

This session is sponsored by THIE.
Engineers - OAHE

Thursday, Dec. 6
8:00 a.m. – 12:00 p.m.
“The Ugly Truth: Retro-Commissioning, Savings Degradation and What You Can Do”
– Jay Keazer, PE, CEM, BEMP, project manager/energy engineer, Bernhard TME

Retro-commissioning is often sold as the ideal solution for facility managers because it doesn’t require capital funding and it offers high returns in the form of energy savings. A typical retro-commissioning project can achieve a simple payback within just one year. Facilities can realize energy savings without spending capital dollars. What most consultants won’t admit at the selling table is that these savings usually disappear in the first six to 12 months of the project. Regardless of the engineering team's competence or the condition of the facility’s energy systems, savings degradation occurs at almost every facility. This ugly truth turns the perfect, energy saving project into a bad investment.

This session explores the most common causes of savings degradation to explain why savings from retro-commissioning projects degrade so quickly. It also presents an alternative approach to retro-commissioning that focuses on building facility knowledge to ensure savings are sustained over time. Finally, the session explains how the tools of energy performance scorecards, Strategic Energy Plans, and operator dashboards can be used to grow energy savings and optimize operation.

Financial Managers - OHFMA

Wednesday, Dec. 5
3:00 p.m. – 5:00 p.m.
“HFMA C-Suite Panel on Hot-Button Topics in Health Care Finance”

An executive panel will discuss key issues health care organizations are facing today given the radical changes in the industry. Topics to be discussed will include current industry trends, reimbursement pressures, new payment models, and the challenges of identifying and retaining key financial leaders within the organization.
Affiliated Society & Group Meeting Agendas (cont.)

Medical Staff Services - OKAMSS

Thursday, Dec. 6
8:00 a.m. – 11:45 a.m.
“If Health Care is About Well Being, Why am I So Stressed?”
– Jerry Bridge, professional speaker, humorist, trainer and author

The purpose of health care is to alleviate suffering and increase wellbeing. And yet, vast numbers of clinicians, administrators and medical staff are feeling over stressed, overwhelmed, over tired and burned out. Sick, distressed employees are prone to poor diet, lack of exercise, low energy and depression. This session will teach you how to be “selfishly healthy” – without sacrifice or guilt – and will help you to be more relaxed, focused and effective in care for others.

11:45 a.m.                    Business Meeting
12:00 p.m. – 1:00 p.m.       Lunch in Trade Show
1:00 p.m. – 5:00 p.m.
“Going Beyond Time Management”
– Jerry Bridge, professional speaker, humorist, trainer and author

When people think of productivity, many think of “time management.” The time management model and its principles and tools developed in the late 1950s are insufficient for managing the pace and volume of information in today’s world.

Nurse Executives - OONE

Wednesday, Dec. 5
3:00 p.m.-5:00 p.m.
“Reality Based Leadership™: Ditch the Drama”
– Ana Dorr, Cy Wakeman, Inc.

Restore sanity to the workplace and turn excuses into results. These are challenging times in our businesses today. In leadership, we must become willing to admit that the ways in which we have taught leaders to lead over the years is simply not working. These times are calling for a new type of leader, one who can bring peace, sanity, and results back to the workplace! In this session, Dorr rocks audiences as she teaches the key principles of her new wave of Reality-Based Leadership™.

5:00 p.m.     Chairman’s Party

Thursday, Dec. 6
8:00 a.m. – 9:30 a.m. General Session – Burroughs
9:30 a.m. – 10:30 a.m. General Session – Galloway
10:30 a.m. – 2:30 p.m. Trade Show
2:45 p.m. – 4:30 p.m. General Session – Davidson
Psychiatric Hospitals - OPHA

Wednesday, Dec. 5
3:00 p.m. – 5:30 p.m. Panel Discussion
"Transgender Persons: Ethical Treatment in Hospital and Residential Care Settings"
– Paul Williams, MA, LPC, NCC, DBTC, program director, NorthCare; Kris Williams

Public Relations & Marketing - PRMS

Thursday, Dec. 6
8:30 a.m. – 12:00 p.m.
"Activation to Advocacy, Deep Dive, and Customer Behavior Workshop"
– Dean Browell, PhD, executive vice president, Feedback, an international social media research firm focused on understanding customer behavior.

This session will begin with "Activation to Advocacy: Understanding How Your Audiences Use Social and Traditional Media to Make Health Care Decisions." This presentation takes the familiar sales cycle that all audiences use when choosing health care services and elaborates on the intersection of traditional media and social media to illuminate today’s consumerism quandary. Audiences are activated by people and brands. They research services, they shop a final few choices, they make their choice, and they have the potential to be advocates or activists. The presentation will touch on ROI and will include numerous case examples.

Second, the session will focus on "The Medical Marijuana Audience: A Deeper Look." Using the methods and considerations of Activation to Advocacy, this deep dive will look specifically at broad audience behaviors and then those specific to medical marijuana users.

Finally, the morning will end with an "Activation to Advocacy Behavior Workshop." Building on everything participants learned so far, this interactive session will transition to an open clinic with four major audience examples and two geographic segments. The six workshop categories focused on will be: new moms, nurses, an oncology service line example, children’s services/parents, and two geographic segments of rural and urban.

Quality & Risk Managers - OSHQRM

Thursday, Dec. 6
8:00 a.m. – 9:30 a.m. General Session – Burroughs
9:30 a.m. – 10:30 a.m. General Session – Galloway
10:30 a.m. – 11:30 a.m.
"The State of Opioids in Oklahoma – What is Happening in Our Backyard?"
– Major Bill Weaver, OKC Police Department; Dr. Robin Mantooth, chief of staff, ED medical director, Norman Regional Health System; Morgan Greutman, pharmacist, Choctaw Nation; Scott Anthony, DO, owner, Tulsa pain management clinic; Lori Carter, chief of public policy and legislative affairs, Office of the Oklahoma Attorney General

A multi-disciplinary panel consisting of professionals from across the state will discuss pain management alternatives in the emergency department as well as ambulatory settings, pharmacist involvement, law enforcement impact, and legislation passed and proposed.

11:45 a.m. Member Meeting
12:00 p.m. Trade Show and Lunch
2:30 p.m. – 4:30 p.m. General Session – Davidson

The Spirit of Passion and Dedication Awards will be presented at this session.
Friday, Dec. 7
8:30 a.m. - 11:30 a.m.
Closing Session*
“Leading Strategic Change”
- Jim Austin, former senior executive,
  Baxter Healthcare

As the U.S. health care system undergoes profound transformation, health care leaders must adapt and evolve amidst their changing realities. This seminar will provide attendees with the ability to make solid decisions and optimize strategic changes when faced with uncertainty. Discover answers to critical questions such as which strategies will provide leaders with the ability to thrive during these uncertain times and what new investments and capabilities are needed to successfully lead strategic change. Austin will reveal the four building blocks to good decision making and common decision traps. You also will be introduced to a scenario-planning tool and a framework to help you develop future alternatives. Take away a simple, four-step model to optimize execution and drive change.

Session learning objectives include:
- Recognize and overcome barriers to deal with the market uncertainties in the nation’s health care system.
- Employ key templates for stress-testing strategic initiatives against different scenarios to reduce future risk and improve strategic change outcomes.
- Gain successful models for driving change to improve your individual and organization’s capabilities.

*The OHA’s sponsorship of the program allows us to offer you this seminar for the reduced registration fee of $195. The OHA is authorized to provide three hours ACHE Face-to-Face Education credits for this program.

There is an additional charge to attend this session. Use Section B on the registration form to register for this event. You must be registered for the convention to attend this session.

OHA Health Improvement
and Clinical Initiatives

Wednesday, Dec. 5
11:30 a.m. – 1:15 p.m.
HiIN Recognition Reception (By Invitation Only)

3:00 p.m. – 5:00 p.m.
“Health All Around: OHA’s Quest to Help Hospitals Achieve the Triple Aim in Employee Health, Population Health, and Hospital Health/Patient Safety” – OHA Staff

This presentation will provide information on resources available through OHA to assist members to:
- Improve the patient experience
- Improve the health of populations
- Reduce cost

OHA Health Improvement Initiatives are programs of the Oklahoma Tobacco Settlement Endowment Trust (TSET).
Hospital Volunteers of Oklahoma

*Wednesday, Dec. 5*
8:00 a.m. – 9:00 a.m.  Registration

9:00 a.m. – 11:15 a.m.
“Managing the Stress of Change” – Kay Frances

The only constant in the universe is change. The world is going to change with or without us, so we may as well enjoy the ride! Frances believes people who maintain their sense of humor in the face of change are happier, healthier and more productive.

There are two ways in which we experience change:
- Changes we initiate for ourselves
- Changes that are put upon us by others (family, job, the government, etc.)

Change is never easy, but when we initiate it ourselves, there is an element of choice and control. Not so when change is thrust upon us by outside factors. So, what do you do? In our fast-paced lives, we need to remember the importance of looking at change as an adventure. In this fun, lively and interactive presentation, Frances will help you understand and identify the things that stress you when dealing with change.

11:30 a.m. – 1:15 p.m.  Volunteer Luncheon

1:30 p.m. – 3:00 p.m.  Opening Ceremonies and Keynote
“The Buried Life” – Ben Nemtin

Download the OHA Convention mobile app beginning Nov. 5 for full conference details at your fingertips! Access schedules and important updates on your smartphone or tablet before the event and on site. Look for details soon at www.okoha.com/mobileapp.

Vendor Lounge Sponsors

**Platinum**
AllianceHealth Midwest
Comanche County Memorial Hospital, Lawton
McBride Orthopedic Hospital, Oklahoma City
Mercy Hospital Ardmore
Norman Regional Health System
SSM Health St. Anthony Hospital - Shawnee
St. John Health System, Tulsa
Willow Crest Hospital, Miami

**Silver**
Roger Mills Memorial Hospital, Cheyenne

**Bronze**
Okeene Municipal Hospital
Wagoner Community Hospital
Chairman’s Party

Wednesday, Dec. 5
5:00 p.m. - 7:00 p.m.

All convention attendees and exhibitors are invited to The Chairman’s Party on Wednesday evening. Join your friends and colleagues for some great food and drink, along with a little music. Come and have some fun!
Trade Show Information

More than 150 exhibit booths featuring the products and services of local and national companies will be located in the Cox Convention Center, Exhibit Halls 1 & 2. There will be four hours of exhibit time from 10:30 a.m. – 2:30 p.m. on Thursday, Dec. 6.

Thursday at noon, the 2018 exhibitors will sponsor a complimentary lunch for those attending the Trade Show.

Cash and prizes totaling more than $1,000 will also be awarded to Trade Show attendees. You must be present to win!

Why You Should Attend the Trade Show

It is always a challenge to stay up to date on the latest in health care products, services and technology. Don’t miss the opportunity to see many of the latest innovations in health care, all under one roof! With every booth devoted solely to health care, you will see a vast array of vendors during the OHA Trade Show, and you’ll have an opportunity to win cash and other nice prizes just by being on the Trade Show floor! The OHA Preferred Partner Network companies will be highlighted on a special aisle near the entry into the Trade Show.

The Trade Show also offers time to network with colleagues, see product demonstrations, discover new technologies, products and services, and eat lunch, compliments of the 2018 Trade Show vendors. A preliminary list of this year’s vendors is included for your review.

Vendor Registration

Registration and Set Up Hours:
2:00 p.m. – 5:00 p.m., Wednesday, Dec. 5
7:30 a.m. – 9:30 a.m., Thursday, Dec. 6

Place:
Cox Convention Center, Street Level
Registration area on west side of building and Exhibit Halls 1 & 2

Prospective Vendors

Trade Show booths are still available for the Oklahoma Hospital Association’s largest educational event of the year! The OHA Annual Convention & Trade Show draws attendees from health care organizations across the state of Oklahoma. Exhibit hours offer time for valuable contact with current and prospective customers.

Other features include:
- An exhibitors’ service desk maintained on the trade show floor;
- Carpeted aisles;
- Association staff available to assist vendors throughout the show;
- Complimentary lunch in the trade show area for attendees;
- Drawing for cash prize just for exhibitors;
- Promotion in the OHA Convention mobile app.

The OHA Annual Convention & Trade Show offers a low exhibit fee, easy access, statewide promotion and a choice of setup times. Booth space is assigned on a first-come, first-served basis. For more information about booth prices and locations, contact Mary Winters or Shelly Bush, (405) 427-9537, winters@okoha.com or bush@okoha.com.
2018 Trade Show Exhibitors

2 Way Supply/Motorola Solutions
360 Degree Medicine
ADG, PC
Access Physicians
Administrative Consultant Service
Alloy Architecture
Apex Medical Gas Systems
Athenahealth
Audio Acoustics
Avera ECARE
Belfor Property Restoration
BKD, LLP
Clinical Pathology Laboratories
COMDATA
Commerce Bank
Commercial/Medical Electronics, Inc.
COPIC
Dewberry Architects, Inc.
Diagnostic Laboratory of Oklahoma
DocASAP
Eide Bailly, LLP
Emergency Staffing Solutions
Evident
Firetrol Protection Systems, Inc.
First Call Medical
Gifted Healthcare
HealthChoice
Health Facilities Group, LLC
High-Tech-Tronics
Hill-Rom
JHBR Architecture, Inc.
Leviton Manufacturing
LifeShare of Oklahoma
LiveProcess
Lori’s Gifts
Medical Staffing Solutions, Inc.
Merritt Hawkins
Modular Services Company
Nabholz Corporation
Oklahoma Blood Institute
OHA Clinical Initiatives
OHA Insurance Agency
Oklahoma Health Care Association
Oklahoma LED
OneNet
Orion Security Solutions
PLICO
RadSource Imaging Technologies
REES
Remi
Script Care, Ltd.
ServiceMaster Restoration by RSI
Specified Technologies, Inc.
Superior Linen Service
TeamHealth
The Korte Company
The Olson Group
THIE
Trane
United Engines, LLC
Verity Solutions
WDM Architects P.A.

(As of 9/10/18)
Education Credits

The Oklahoma Hospital Association is authorized to award three hours of ACHE Face-to-Face Education continuing education credits toward advancement or recertification in the American College of Healthcare Executives for the Friday morning closing session. Sign-in sheets will be provided and certificates will be prepared for those who register, sign in and attend this session. To register for this session, use the convention registration form. (There is an additional cost to attend the closing session. Please go to Section B of the registration form to sign up for this program.)

Six hours of pre-approved ACHE Qualified Education credits will be awarded toward advancement or recertification in the American College of Healthcare Executives for the remaining sessions of the Convention. Participants wishing to have the ACHE Qualified Education hours applied toward credit should list their attendance when applying for advancement or recertification in ACHE.
General & Registration Information

CONVENTION HOTEL
Renaissance Oklahoma City Convention Center Hotel
10 North Broadway
Oklahoma City, OK 73102
Phone: (405) 228-8000 or (800) 468-3571
Fax: (405) 228-8080

Renaissance Rates
King $152
Double $152
Club King $172

A block of rooms has been reserved at the Renaissance Oklahoma City Convention Center Hotel. The Renaissance is attached to the Cox Convention Center by a second level sky bridge. **Rooms are being held until Sunday, Nov. 5.** To make your reservations call the number shown above. Reservation requests received after the cut-off date will be confirmed on an availability basis. Convention attendees are responsible for making their own hotel reservations. When making your reservations, remember to mention the Oklahoma Hospital Association Annual Convention to receive the convention room rate.

Renaissance Oklahoma City Convention Center Hotel – This downtown Oklahoma City hotel is just steps, or a courtesy limousine ride, from the Bricktown Entertainment District. You may also enjoy the spa, indoor pool and fitness center, or sip on Starbucks coffee in Caffeina’s Marketplace.

The hotel offers 258 rooms and 53 suites that are expressive, yet functional; styled with touches of warm, vibrant colors. The hotel hosts a smoke-free environment in guest rooms as well as all public areas.

Each guest room is equipped with FREE high-speed internet. The lobby, meeting rooms and public areas also offer complimentary wireless internet access.

All guest rooms feature the right amenities to accommodate business and leisure guests. Treat yourself to a full menu of spa services available for your embellishment and delight. Beautiful, over-sized rooms and suites include custom duvets, clouds of pillows and luxury linens. Fine dining is available in the hotel, or you can take a quick bus or streetcar ride to Oklahoma City’s Bricktown area.
PARKING
Those convention attendees who are staying at the Renaissance Hotel may either use the hotel’s valet parking service for $25 for overnight or $15 for day parking.

Additional parking is available for convention attendees in the Santa Fe Parking Garage, located at Main and E. K. Gaylord, for $8 per day. Entry to the convention center from the Santa Fe Parking Garage is available from a second level sky bridge to the Renaissance Hotel and continues to the Convention Center.

Although the Cox Convention Center does not own or manage any parking, there are approximately 1,190 spaces located below the convention center. Entrance to this garage is located at the west side of the Cox Center, on Robinson Street. Other parking is also available in the Century Center Garage, located to the north of the Cox Center on Sheridan Avenue. The cost to park in either of these lots is $8 per day. As always, parking in the downtown area is a challenge, so please allow extra time.

DRESS
During the 2018 OHA Convention & Trade Show, business casual is appropriate dress for all events.

HOW TO REGISTER
Complete both sides of the registration form. Please select the sessions you plan to attend to allow OHA to provide adequate meeting space for each event.

- With the exceptions of a spouse or a guest, each person registering should use a separate registration form. If additional forms are needed, feel free to make copies.
- PLEASE NOTE: OHA is offering COMPLIMENTARY Convention registration for Trustees from OHA member hospitals.
- Return the completed form(s) with a check payable to:
  OHERI (Oklahoma Hospital Education and Research Institute)
  PO Box #96 - 0298
  Oklahoma City, OK 73196-0298
- Return the completed form(s) with credit card information (American Express, Discover, VISA or MasterCard) to:
  OHERI (Oklahoma Hospital Education and Research Institute)
  4000 Lincoln Blvd.
  Oklahoma City, OK 73105
- Credit card registrations may be faxed to (405) 424-4507. The member hospital group registration allows a single member hospital (not an entire system) to register a group of employees for discounted registration fees. It does not apply to volunteers or trustees. Each employee must complete his/her own Advance Registration Form.

Complimentary OHA Member Hospital Trustee Registration
Please complete a separate form for each hospital trustee who is registering for the Convention. Complete both the front and back of the form so we will have correct attendee numbers for each session. Remember there is NO COST for trustees from member hospitals to attend the 2018 Annual Convention & Trade Show. (This does not include the volunteer luncheon or ACHE program.)

OHA Member Hospital Registration

<table>
<thead>
<tr>
<th>Registrants</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>10</td>
<td>$2,350</td>
</tr>
<tr>
<td>11-20</td>
<td>$2,350 +$100 per person over 10</td>
</tr>
<tr>
<td>Over 20</td>
<td>$3,350 +$75 per person over 19</td>
</tr>
</tbody>
</table>

Each employee must complete his/her own Advance Registration Form.

(Important details continued on next page.)

Download the OHA Convention mobile app beginning Nov. 5 for full conference details at your fingertips!
Access schedules and important updates on your smartphone before the event and on site.
Look for details soon at www.okoha.com/mobileapp.
HOW TO REGISTER (cont.)

To qualify for this fee, all registration forms to which the discounted fee applies must be received by OHA at the same time and payment must be included. Please number the forms being sent together in the place indicated on the registration form. Group registrations must be postmarked on or before Tuesday, Nov. 20, 2018.

- OHA will not refund registration fees received separately. OHA will bill any registration fees for forms received separately at the individual general registration rate.

- The early discounted rate of $235 or $60 will apply to registrations postmarked or received on or before Tuesday, Nov. 20, 2018. After Nov. 20, the regular rate of $260 or $85 will be charged. OHA member hospital group registrations must be postmarked on or before Nov. 20.

- Each person must register separately to attend the Friday morning ACHE Face-to-Face education session. For those wanting credit, the cost is $195; for those who do not need credit, the cost is $100. Use Section B on the registration form to register for this event.

- Representatives from non-exhibiting companies will not be permitted access to the Annual Convention & Trade Show.

- If you are not able to register in advance for the convention, please be prepared to pay when you register or purchase tickets on site.

- The spouse or guest registration fee does not apply to employees of the hospital.

- The member volunteer fee of $60 applies only to hospital volunteers. Paid hospital employees (directors of volunteers) must pay the general registration fee or be included in a hospital group registration fee.

- Payment can be made using cash, American Express, VISA, MasterCard, Discover, personal checks and company checks. OHA will not bill for on-site registrations.
REQUESTS FOR REFUNDS
Refund requests must be received in writing before 4 p.m., Nov. 20, 2018; however, a $100 per person service fee will be charged. NO REFUNDS WILL BE MADE AFTER NOV. 20, 2018. THERE WILL BE NO EXCEPTIONS.

HANDOUT MATERIALS
Handout materials for sessions will be available for printing on the OHA website at www.okoha.com beginning two weeks prior to the start of the convention as well as on the convention mobile app. Please print the handouts for the sessions you plan to attend prior to the convention. Printed handouts will not be available.

NAME BADGES & TICKETS
Name badges and tickets must be picked up at the OHA Convention & Trade Show registration desk, located on the street level of the Cox Convention Center in the registration area on the west side. Materials will not be mailed in advance.

REGISTRATION DESK HOURS
Participant Registration:
- 7:30 a.m. – 4:00 p.m., Wednesday, Dec. 5
- 7:30 a.m. – 3:30 p.m., Thursday, Dec. 6
- 7:00 a.m. – 9:00 a.m., Friday, Dec. 7

On Wednesday and Thursday, the OHA registration desk will be located on the street level of the Cox Convention Center in the registration area on the west side. On Friday, those attending the ACHE session will register on the second level of the Cox Center outside of the ACHE meeting room.

See the Trade Show section of this program preview for information pertaining to vendor registration.

Online Registration
Prefer the ease of online registration?
Getting near the registration deadline?
Still want to make the Early Bird Registration?
Save time, save a stamp — register online.
Go to www.okoha.com to register online using your Visa, MasterCard, Discover or AMEX.

Download the OHA Convention mobile app beginning Nov. 5 for full conference details at your fingertips!
Access schedules and important updates on your smartphone or tablet before the event and on site.
Look for details soon at www.okoha.com/mobileapp.
2018 Council on Education

Lori Wightman, chair, president, Mercy Hospital Ada
Anne Adams, Chapman Foundations Management, Tulsa
Kandice Allen, CEO, Share Medical Center, Alva
Lori Boyd, COO, The Children’s Center Rehabilitation Hospital, Bethany
Jordan Cash, president, INTEGRIS Southwest Medical Center, Oklahoma City
Elizabeth Davis, administrative director, INTEGRIS Bass Baptist Health Center, Enid
Finny Mathew, president, INTEGRIS Bass Baptist Health Center, Enid
Sam McAdams, director/med staff services, GME, SSM Health St. Anthony Hospital, Oklahoma City
Cindy Rauh, VP of patient care/CNO, Duncan Regional Hospital
Richie Splitt, president & CEO, Norman Regional Health System
Bobby Stitt, administrator, Mercy Hospital Logan County, Guthrie
Kim Stout, COO/CNO, McAlester Regional Health Center
Travis Villani, CEO, Physicians Hospital in Anadarko
Daryle Voss, president & CEO, Mercy Hospital Ardmore
Douglas Weaver, FACHE, CEO, Hillcrest Hospital Pryor
Denise Webber, president & CEO, Stillwater Medical Center
Jeanne Wypyski, CEO, Shadow Mountain Behavioral Health System, Tulsa
Mary Winters, VP/education & support services, Oklahoma Hospital Association

OHA would like to thank McAfee & Taft, COPIC, and Oklahoma Health Care Association for their contribution to help cover the cost of the continental breakfasts for the 2018 OHA Annual Convention.

Download the OHA Convention mobile app beginning Nov. 5 for full conference details at your fingertips! Access schedules and important updates on your smartphone or tablet before the event and on site. Look for details soon at www.okoha.com/mobileapp.
OHA Annual Convention
Advance Registration Form

NOTE: The early discounted registration fee of $235 applies to all registrations postmarked on or before Nov. 20, 2018. For registrations postmarked after Nov. 20, the general registration fee of $260 will apply. See general and registration information on page 14 for information about member hospital group registrations.

NOTE: When using one of the hospital group rates, all registration forms must be received by OHA at the same time and must be postmarked on or before Nov. 20, 2018.

Please print or type all information. This information will be used to prepare your convention name badge. USE ONE FORM FOR EACH REGISTRANT. Copies may be made.

Name______________________________________________________

First name for badge ________________________________________ __

Title___________________________________ ACHE Status _______ ___

Hospital/Organization _________________________________________

Mailing Address ______________________________________________

City____________________________ State___________ Zip_________

Email_______________________________________________________

Business Phone (______)______________________________________ _

Spouse or Guest Attending _____________________________________

Please Circle One:

Exhibitor President/CEO Vice President Administrator
Administration COO CFO CNO/DON
CAO CQO CMO CIO
Nursing Director Manager Volunteer
Coordinator Supervisor Specialist
Hosp. Employee Trustee Guest
Other________________________________

A. Required Registration for all Attendees
(Please select one or more)

Individual Registration
$235 Early Bird Member Registration $_______
(Prior to Nov. 20, 2018)
$260 OHA Member Registration $_______
(After Nov. 20, 2018)
$50 Spouse/Guest Registration $_______
(Does not apply to paid hospital employees)
$600 Non-member Registration $_______
(Employee of Non-Member Hospital)
Complimentary Trustee Registration
(Appplies to OHA member hospital trustees) $ FREE

Member Hospital Group Registration
___ of ___ forms included (See details on page 15)
OHA Member Hospital Registration – 10 registrants - $2,350 $_______
OHA Member Hospital Registration – 11-19 registrants $2,350+$100 per person over 10 $_______
OHA Member Hospital Registration – over 19 registrants $3,350+$75 per person over 20 $_______

Volunteer Registration
(Does not apply to paid hospital employees)
$60 Early Bird Member Volunteer (includes lunch) $_______
(Prior to Nov. 20, 2018)
$85 Member Volunteer (includes lunch) $_______
(After Nov. 20, 2018)
$125 Non-member Volunteer $_______

Total of Section A $_______

B. Optional Registration for Special Events

Wednesday, Dec. 5
$35 Volunteer Luncheon $_______

Friday, Dec. 7
$195 ACHE - (3 hr. ACHE Face-to-Face Education Credit) $_______
$100 ACHE - (No Credit) $_______

Total of Section B $_______

Amount Enclosed
(add totals from Sections A & B) $_______

Indicate Method of Payment:

___ Check Enclosed (to OHERI)

Make check payable to: OHERI

Return to: OHERI

Dept. #96-0298
Oklahoma City, OK 73196-0298

___ Amex       ___ VISA      ___ MasterCard     ___ DISCOVER

Account Number_______________________________________ ___

Exp. Date______________________

Name as it appears on card_________________________________

Signature________________________________________________

Registrations paid by credit card should be mailed to:

Oklahoma Hospital Education and Research Institute
4000 Lincoln Boulevard
Oklahoma City, OK 73105

Credit card registrations may also be faxed to (405) 424-4507, or e-mailed to bush@okoha.com. You may also register online by visiting the OHA website at www.okoha.com.

Refund Policy: Requests for refunds must be received in writing before 4 p.m. on Nov. 20, 2018; however, a $100 service fee will be charged. No refunds will be issued after Nov. 20, 2018.

Please complete and return BOTH sides of registration form.
OHA Annual Convention
Advance Registration Form - Session Checklist

Name __________________________________________

Select Your Sessions

Customize your convention experience by indicating on the checklist below the sessions you plan to attend. This will also help OHA provide adequate meeting space for each event. After you have selected the sessions you wish to attend, complete Sections A and B on the back of this form.

Wednesday, Dec. 5, 2018

- 8:30–10:00 Rural Hospital Session – “340B” (Scholz)
- 9:00–11:15 “Managing the Stress of Change” sponsored by Hospital Volunteers of Oklahoma (Frances)
- 10:15–11:15 General Session – “Legal Update” (Rieger)
- 1:30–3:00 Opening Ceremonies and Keynote – “The Buried Life” (Nemtin)
- 3:00–5:00 OHA Annual Business and Board Meeting
- 3:00–5:00 “Reality Based Leadership” sponsored by Oklahoma Organization of Nurse Executives (Dorr)
- 3:00–5:00 “HFMA C-Suite Panel on Hot-Button Topics in Health Care Finance” sponsored by Oklahoma Healthcare Financial Management Association
- 3:00–5:30 “Transgender Persons: Ethical Treatment in Hospital and Residential Care Settings” sponsored by the Oklahoma Psychiatric Hospital Association (P. Williams, K. Williams)
- 3:00–5:00 OHA Health Improvement and Clinical Initiatives, a program of TSET (OHA Staff)
- 5:00–7:00 Chairman’s Party

Thursday, Dec. 6, 2018

- 8:00–9:30 General Session – “Consumer Driven Health Care” (Burroughs)
- 8:00–12:00 Education Session sponsored by the Oklahoma Society of Directors of Volunteer Services.
- 8:00–12:00 “The Ugly Truth: Retro-Commissioning, Savings Degradation and What You Can Do” sponsored by the Oklahoma Association of Healthcare Engineers (Keazer)
- 9:30–10:30 General Session – “The Disruptors: How Amazon, Google and Apple Plan to Change the Face of Health Care” (Galloway)

Friday, Dec. 7, 2018

- 7:15–8:15 Continental Breakfast and Sooner Healthcare Executives meeting
- 8:00–5:00 “If Health Care is About Well Being, Why Am I So Stressed Out?/ Going Beyond Time Management” sponsored by the Oklahoma Association of Medical Staff Services (Bridge)
- 8:30–12:00 “Activation to Advocacy” sponsored by the Public Relations & Marketing Society (Browell)
- 9:00–12:00 Education Session sponsored by the Oklahoma Society of Directors of Volunteer Services.
- 9:30–10:30 General Session – “The Disruptors: How Amazon, Google and Apple Plan to Change the Face of Health Care” (Galloway)
- 10:30–11:30 “The State of Opioids in Oklahoma – What is Happening in Our Backyard?” sponsored by Oklahoma Society for Healthcare Quality and Risk Management (Weaver, Mantooth, Greutman, Anthony, Carter)
- 10:30–2:30 Trade Show with complimentary lunch
- 2:30–4:30 General Session – “Surviving Storms” (Davidson)

To register for the following events, go to Section B on the reverse side of this registration form.

<table>
<thead>
<tr>
<th>Event</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday, Dec. 5 Volunteer Luncheon</td>
<td></td>
</tr>
<tr>
<td>Friday, Dec. 7 Closing Session – “Leading Strategic Change” (Austin)</td>
<td>ACHE – 3 hours face-to-face credit</td>
</tr>
</tbody>
</table>

Please complete and return BOTH sides of registration form.
(over)