



Oklahoma Hospital Association
Annual Convention
& Trade Show

November 13-15, 2019

Exhibitor Prospectus

Be a part of the Oklahoma Hospital
Association's 100th Anniversary
Celebration.

Oklahoma Hospital Association 100th Annual Convention & Trade Show Cox Convention Center, Oklahoma City, Oklahoma

The Oklahoma Hospital Association will celebrate its 100th Anniversary in 2019, only the 5th state hospital association to achieve this milestone. During 2019, we want to recognize the many accomplishments of the Association during its first 100 years. OHA's 100 year anniversary events and celebrations will offer the perfect environment for connecting with prospective clients and improving relationships with existing customers.

The 100th Annual Convention and Trade Show will be held Nov. 13-15, 2019 at the Cox Convention Center and Renaissance Oklahoma City Hotel. Please review this information to discover why your firm should be an exhibitor at the largest gathering of health care professionals in Oklahoma.

- ◆ The convention draws attendees from health care organizations across Oklahoma.
- ◆ Exclusive exhibit hours offer time for valuable contact with current and prospective customers. No OHA general sessions are planned during the show.
- ◆ The OHA Convention offers easy access, statewide promotion, and a choice of set up times.
- ◆ An Exhibitor's Service Desk is maintained in the exhibit hall.
- ◆ Association members host refreshments for exhibitors as well as lunch during the show.
- ◆ The OHA Convention Mobile App includes an exhibitor list. It is available to attendees beginning one month prior to the show and continuing after.
- ◆ Corporate Sponsors and Preferred Partner Network members will be identified in convention materials.
- ◆ OHA provides staff to help you during the entire show.
- ◆ Exhibitor prize drawing winners will be announced at the OHA booth.
- ◆ Drawings are held for cash prizes given to exhibitor representatives and attendees.
- ◆ Attendee names will be uploaded to the OHA Convention Mobile App the week prior to the trade show.
- ◆ **Following** the show an electronic attendee list will be sent to each exhibiting company. No pre-show list will be available.
- ◆ Exhibitors have the opportunity to have a marketing flyer in attendee packets. (additional fee)
- ◆ Register early and become one of the companies with a banner ad on the convention mobile app. (additional fee)



In 2019, the trade show will be held in the exhibit halls at the Cox Convention Center. Please take time to review the enclosed materials. Further information is available on our web site at www.okoha.com/tradeshow. Reserve your booth early by completing and returning your contract today! **Booth space is assigned on a first-come, first-served basis.**

Mobile App

Put your company information in attendees' hands while being on the cutting edge of technology with a banner ad in the OHA Annual Convention and Trade Show mobile app. Attendees can click and save your contact info on their personal devices and will be able to contact you and/or link to your website directly from their devices. Exhibitor listings are available on attendee personal devices before, during and after the trade show.

All exhibitors will be listed in the app with company name, booth number, address, phone number, website, and company description. Opportunities for additional marketing in the Mobile App include:

Mobile App Announcement - \$1,500 (see sponsor page for payment information; only 1 available to exhibiting companies)

- ◆ Sponsor the announcement of the Mobile App to all members, attendees and exhibitors
- ◆ Include your company logo in all App marketing including notices distributed in newsletter prior to convention
- ◆ Sponsor will be included in the pre-session slide show for the keynote and general sessions

Exhibitor Banner Ad - \$300 (see contract for payment information; 8 available only to exhibiting companies)

- ◆ Exhibitor Banner Ads offer premium placement of your company's logo or graphic on multiple pages in the app
- ◆ Includes ability to have a URL behind the Banner Ad for attendees to click back to your website

Other Marketing Opportunities

In addition to the Exhibitor Banner Ad in the mobile app, other marketing opportunities include the opportunity to have exhibitor marketing material in attendee packets.

- ◆ Inclusion of exhibitor marketing material in attendee packets - \$250

(See contract for payment information; available only to exhibiting companies.)

Other Events

Many other events surround the OHA Trade Show.

- ◆ The Convention offers four general sessions with nationally recognized speakers.
- ◆ 100th Anniversary Gala on Wednesday, Nov. 13, 2019 for all attendees and exhibitors.
- ◆ Closing session offers 3 hours ACHE face-to-face education credit (additional fee required to attend).

Exhibit Details and Floor Plan

EXHIBIT DETAILS

Booth Size:

- ◆ All spaces are 10' deep x 10' wide

Booth Prices:

Prior to 9-1-19:

Prime Booth: \$999
All Others: \$899

After 9-1-19:

Prime Booth: \$1099
All Others: \$999

After 10-1-19:

Prime Booth: \$1199
All Others: \$1099

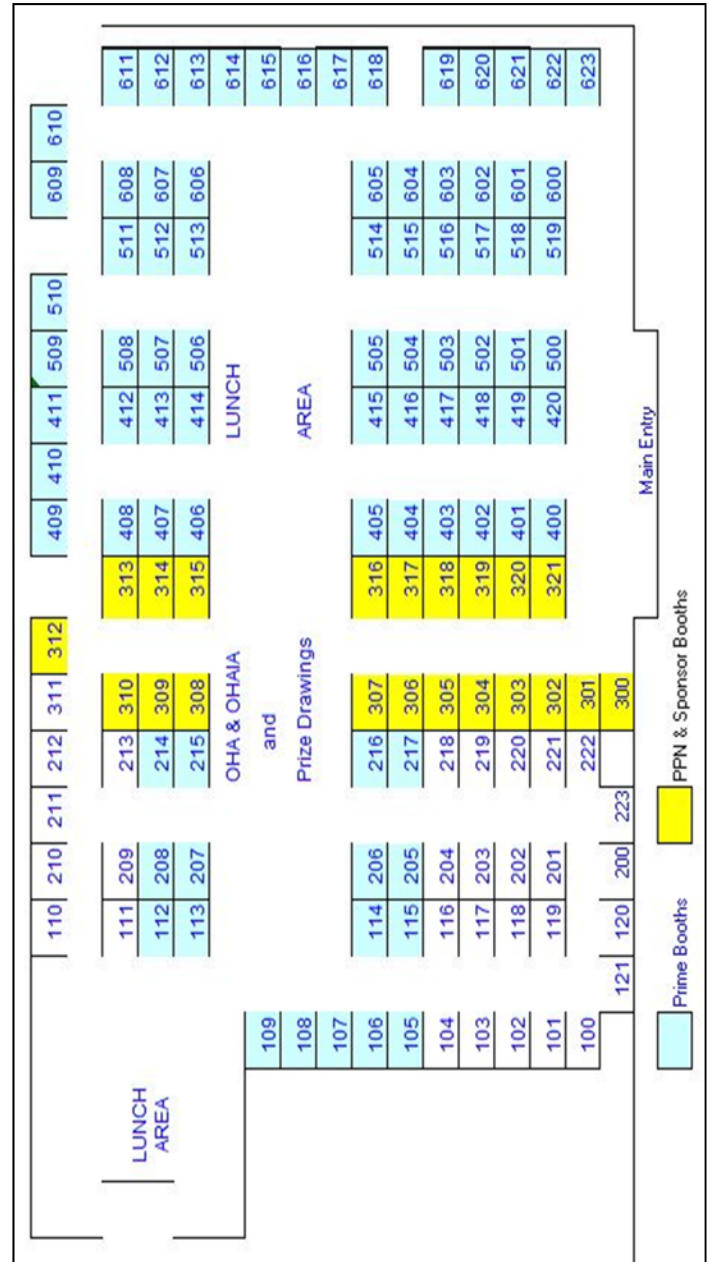
Exhibit Information:

- ◆ Cox Convention Center, Oklahoma City Exhibit Halls
 Thursday, November 14, 2019
 10:30 a.m.-2:30 p.m.
- ◆ Complimentary lunch for attendees will be provided at noon.
- ◆ Lunch during the show and beverages for exhibitors provided by OHA member organizations.
- ◆ Identification signage for Corporate Sponsors and Preferred Partner Network members.

Rental Fee Includes:

- ◆ 8' back drape & 3' side rails
- ◆ 24-hour security
- ◆ Identification sign
- ◆ Aisle carpeting to match show colors
- ◆ A 6' skirted table, 2 chairs & wastebasket
- ◆ Post meeting electronic list of attendees

For exhibit booth rules and regulations, please visit www.okoha.com/tradeshows.



For additional information, write or call:

Oklahoma Hospital Association
 4000 Lincoln Boulevard
 Oklahoma City, OK 73105-5200
 Phone: 405/427-9537
 Fax: 405/424-4507
www.okoha.com

Exhibitor Marketing Materials Specifications

(See contract for payment information.)

Exhibitor marketing material in attendee packets:
 Promotional items can be no larger than 8 1/2 x 11 inches. Materials must be received in the OHA office by Friday, Oct. 11, 2019 to be included.

No refunds will be issued if materials are not received by the deadline.

This option available only to exhibiting companies.

2019 OHA EXHIBIT BOOTH APPLICATION AND CONTRACT

Instructions: Complete this form with your company information as you want it to appear in all convention materials. Return the contract with your payment to the Oklahoma Hospital Association.

COMPANY NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____ PHONE _____
E-MAIL _____ WEB ADDRESS _____

Company Description: (To be used on the mobile app.) Please print using 25 words or less.

Business Category: Please circle the category below which best fits your company.

Architects/Construction Engineering/Plant Operations Staffing Consulting Laboratory Insurance/Benefits Communications
Health Care Provider Finance Technology Education Medical Equipment Furnishings Associations
Other: _____

Number of Booth(s) requested _____ X \$ _____ = \$ _____

Booth Location Preference (if available): _____

Main Competitor(s) _____

Company representatives (2 at no charge)

Additional representatives (up to 4) @ \$20 each \$ _____

A maximum of six representatives will be allowed to register for each booth.

Mobile App Announcement (\$1,500) \$ _____

Mobile App Banner Ad (\$300) \$ _____

Marketing Material in Attendee Packet (\$250) \$ _____

Gala ticket (single ticket) @ \$50 each \$ _____

Gala tickets (table of 8) @ \$400 \$ _____

Total Due \$ _____

Fees Prior to 9-1-19:

_____ \$999 Prime Booth
_____ \$899 All other Booths

After 9-1-19:

_____ \$1,099 Prime Booth
_____ \$999 All other Booths

After 10-1-19:

_____ \$1,199 Prime Booth
_____ \$1,099 All other Booths

_____ \$1,500 Mobile App Announce
_____ \$300 Mobile App Banner Ad
_____ \$250 Marketing Material in packets (materials due Oct. 11)
_____ \$50 Gala ticket (single)
_____ \$400 Gala ticket (table of 8)

Agreement: The undersigned hereby makes application for exhibit space at the 2019 Oklahoma Hospital Association Convention and Trade Show on Nov. 14, 2019. Approval of this application by the Oklahoma Hospital Association constitutes a binding agreement between the Oklahoma Hospital Association and the exhibitor. Booth space is not reserved until full payment is received.

No refunds will be issued for prime booths. Refunds are not available on any cancellations received after June 15, 2019.

Contact Person (please print)

Name _____ Title _____

Address (if different from above) _____

Phone _____ E-Mail _____

The following equipment is available at no additional charge. Please check those you require.

_____ 6' skirted table _____ 2 chairs

Aisles will be carpeted. Information on ordering booth carpet and other equipment will be sent after booth assignments are made.

Payment Method (Booths will not be assigned until full payment is received.)

_____ Check Enclosed (payable to Oklahoma Hospital Education & Research Institute or OHERI)

_____ MasterCard _____ Visa _____ Amex _____ Discover Card Number: _____ / _____ / _____ / _____

Name on Card: _____ Expiration Date: _____ Amount Authorized: _____

Credit Card Billing Address (including zip code): _____

Signature: _____

0219

Mail all contracts accompanied by a check to:
OHERI, Dept. #96-0298, Oklahoma City, OK, 73196-0298.

Send all contracts with credit card payment to:
OHERI, 4000 Lincoln Blvd., Oklahoma City, OK, 73105, fax to (405) 424-4507.

2018 Exhibitors

2 Way Supply/Motorola Solutions
360 Degree Medicine
Access Physicians
ACS Administrative Consultant Service
ADG, PC
AllClean
Alloy Architecture
Apex Medical Gas Systems
Associated Imaging Services
Athenahealth
Audio Acoustics
Avera ECARE
Belfor Property Restoration
BKD, LLP
Blackmon Mooring/BMS CAT
Blue Cross and Blue Shield of Oklahoma
BridgePoint Electric
CareCulture Health Partners
Cedar Ridge Psychiatric Hospital/
Bethany Behavioral
Clean Healthcare
Clinical Pathology Laboratories
Cohesive Healthcare Consulting &
Management
Collective Medical
Comdata
Commerce Bank
Commercial/Medical Electronics,
Inc.
COPIC
Dewberry Architects Inc.
Diagnostic Laboratory of
Oklahoma
DocASAP
Eagle Telemedicine
Eales Electronics
Eide Bailly, LLP
Emergency Staffing Solutions
Exend of Oklahoma
ES2
Evident
Excell Private Care Services
Firetrol Protection Systems, Inc.
First Call Medical
First Physicians Capital Group
Fred Evans Medical Gas
Consulting, LLC
Gifted Healthcare
Goldsby Construction
GroupOne Background Screening

Health Facilities Group, LLC
Health Info TV
Healthcare Financial
Management Association
(HFMA) Oklahoma Chapter
Healthcare IP
HealthChoice
High-Tech-Tronics
Hill-Rom
Hospital Revenue Cycle Solutions
Hospitals Helping Patients Quit
HSS Inc.
Innovative Healthcare Systems,
Inc.
InsMed Insurance Agency, Inc.
Integrity Biomedical Services
JHBR Architecture, Inc.
KKT Architects, Inc.
Legal Aid Services of Oklahoma
Leviton Manufacturing
LifeShare of OK
LiveProcess
Lori's Gifts
M*Modal
Medical Staffing Solutions, Inc.
Merritt Hawkins
Miller Architects and
Development
Mobile Heartbeat
Modular Services Company
Nabholz Corporation
O.C. Tanner
OFMQ
OHA Clinical Initiatives
Oklahoma Blood Institute
Oklahoma City Community
College
Oklahoma Health Care
Association
Oklahoma LED
OneNet
Orion Security Solutions
OU Medicine
OUHSC-Hudson College of Public
Health, HAP Dept.
Oxford Immunotec USA, Inc.
Pharma Force
Phoenix Restoration
PLICO
Professional Engineering
Consultants
Qualivis

RACK59 Data Center
RadSource Imaging Technologies
REES
Remi
Robins & Morton
ScribeAmerica
Script Care, Ltd.
ServiceMaster Restoration By RSI
SimpliFi MSP
Sizewise
Sooner Healthcare Executives
Sound Physicians
Specified Technologies Inc.
Staffbridge
STARC Systems
Superior Linen Service
TeamHealth
The Korte Company
The Midland Group
The Olson Group
THIE
Trane
TruBridge
Umano Medical
United Engines, LLC
Verity Solutions
Vizient
Voice Products Inc.
WDM Architects P.A.
Whitehall MFG
WorkHealthy Hospitals
York Electronic Systems, Inc.

INTENT TO SPONSOR

OHA Annual Convention & Trade Show
Nov. 13-15, 2019

Organization Name _____

How you want your company's name to be listed in all meeting materials.

Contact Name _____ Title _____

Address _____

Phone _____ Fax _____ E-mail _____

OHA ANNUAL CONVENTION & TRADE SHOW SPONSORSHIP DETAILS AND CONDITIONS

Sponsorship fees are due within 15 days of receipt of the *Intent to Sponsor* form. OHA will release and resell any sponsorship items not paid in full after this date.

Verbal commitments to an event will not hold that event for your organization.

Sponsors will be notified of their acceptance as a sponsor and receive information on further procedures.

Conference registration and any other fees are not included in the sponsorship.

To ensure production and promotional deadlines are met, sponsorships for the OHA Annual Convention & Trade Show close on **May 15, 2019**.

Completed *Intent to Sponsor* forms with credit card payment should be sent to Oklahoma Hospital Association, 4000 Lincoln Blvd., Oklahoma City, OK 73105, Fax (405) 424-4507 or emailed to Mary Winters, winters@okoha.com.

Checks should be mailed to **Oklahoma Hospital Association, Dept #96-0298, Oklahoma City, OK 73196-0298**

Questions about sponsorship should be directed to: **Mary Winters, (405)427-9537 or winters@okoha.com**

The OHA reserves exclusive rights to determine appropriate items for distribution and use of sponsor logos or sponsor name recognition on any and all meeting materials, gifts, signage, displays and all other items, events, venues, or materials associated with sponsorship. The OHA reserves the right to accept or reject a sponsor.

CHOOSE WHICH LEVEL AND PACKAGE YOU WOULD LIKE TO SPONSOR

DIAMOND LEVEL - \$8,000

My organization would like to sponsor the following package:

- Keynote Chairman's Reception
 ACHE Session

EMERALD LEVEL - \$5,000

My organization would like to sponsor the following package:

- Thurs. 8 a.m. Session
 Thurs. 9:30 a.m. Session
 Thurs. 2:30 p.m. Session
 Welcome Gift

RUBY LEVEL - \$3,000

My organization would like to sponsor the following package:

- Rural Session Convention Preview

SAPPHIRE LEVEL - \$2,000

My organization would like to sponsor the following package:

- Continental Breakfast-Wednesday (4 available)
 Continental Breakfast-Thursday (5 available)
 Continental Breakfast-Friday (2 available)

Mobile App Announcement - \$1,500 (1 available sponsorship)

Intent to Sponsor forms must be accompanied by a check or Visa, MasterCard, Discover or American Express number.

Total \$ _____ Check # _____

Charge my: Visa, MC, Discover, Amex

Account # _____

Exp. Date _____

Signature _____

Name on Card (print) _____

**Mark your Calendar
now to be a part of
OHA's 100th
Annual Convention &
Trade Show!
Nov. 13-15, 2019**