

Nov. 9-11, 2022

# Connect 22

## Exhibitor Prospectus



Join us as an exhibitor at  
Connect 22.

# Oklahoma Hospital Association Connect 22

Oklahoma City Convention Center, Oklahoma City, Oklahoma

## **The Oklahoma Hospital Association Connect 22 is the most important educational event for hospital and health care professionals in Oklahoma.**

Enclosed is information concerning the Exhibit Hall at Connect 22, to be held Nov. 9-11, 2022, at the Oklahoma City Convention Center. Please review this information to discover why your firm should be an exhibitor at the largest gathering of health care professionals in Oklahoma.

- ◆ Connect 22 draws attendees from health care organizations across Oklahoma.
- ◆ Exclusive exhibit hours offer time for valuable contact with current and prospective customers. No OHA general sessions are planned during the show.
- ◆ Connect 22 offers easy access, statewide promotion, and a choice of set up times.
- ◆ An Exhibitor's Service Desk is maintained in the exhibit hall.
- ◆ Hosted lunch on the show floor.
- ◆ The Connect 22 Mobile App includes an exhibitor list. It is available to attendees beginning one month prior to the show and continuing after.
- ◆ Corporate Sponsors and Preferred Partner Network members will be identified in Connect 22 materials.
- ◆ OHA provides staff to help you during the entire show.
- ◆ Exhibitor prize drawing winners will be announced at the OHA booth.
- ◆ Drawings are held for cash prizes given to exhibitor representatives and attendees.
- ◆ Attendee names will be uploaded to the OHA Connect 22 Mobile App one week prior to the event.
- ◆ **Following** the show an electronic attendee list will be sent to each exhibiting company. No pre-show list will be available.
- ◆ Exhibitors have the opportunity to have a marketing flyer in attendee packets. (additional fee)
- ◆ Register early and become one of the companies with a banner ad on the Connect 22 mobile app. (additional fee)



In 2022, the exhibits will be located in hall A on the first level of the Oklahoma City Convention Center. Please take time to review the enclosed materials. Further information is available on our Web site at [www.okoha.com/tradeshaw](http://www.okoha.com/tradeshaw). Reserve your booth early by completing and returning your contract today! **Booth space is assigned on a first-come, first-served basis when paid in full.**

# Mobile App

Put your company information in attendees' hands while being on the cutting edge of technology with a banner ad in the OHA Connect 22 mobile app. Attendees can click and save your contact info on their personal devices and will be able to contact you and/or link to your website directly from their devices. Exhibitor listings are available on attendee personal devices before, during and after the trade show.

All exhibitors will be listed in the app with company name, booth number, address, phone number, website, and company description. Opportunities for additional marketing in the Mobile App include:

**Mobile App Announcement - \$1,500** (see sponsor page for payment information; only 1 available to exhibiting companies)

- ◆ Sponsor the announcement of the Mobile App to all members, attendees and exhibitors
- ◆ Include your company logo in all App marketing including notices distributed in the newsletter prior to Connect 22
- ◆ Sponsor will be included in the pre-session slide show for the keynote and general sessions

**Exhibitor Banner Ad - \$300** (see contract for payment information; 8 available only to exhibiting companies)

- ◆ Exhibitor Banner Ads offer premium placement of your company's logo or graphic on multiple pages in the app
- ◆ Includes ability to have a URL behind the Banner Ad for attendees to click back to your website

# Other Marketing Opportunities

In addition to the Exhibitor Banner Ad in the mobile app, other marketing opportunities include the opportunity to have exhibitor marketing material in attendee packets.

- ◆ Inclusion of exhibitor marketing material in attendee packets - \$250

(See contract for payment information; available only to exhibiting companies.)

# Other Events

Many other events surround the Exhibit Hall at Connect 22.

- ◆ Connect 22 offers four general sessions with nationally recognized speakers.
- ◆ Reception on Wednesday, Nov. 9, 2022 for all attendees and exhibitors.
- ◆ Closing session offers 3 hours ACHE face-to-face education credit (additional fee required to attend).

# Exhibit Details and Floor Plan

## EXHIBIT DETAILS

### Booth Size:

- ◆ All spaces are 10' deep x 10' wide, excluding booths 105, 111, 420, and 426 which are 10' deep x 20' wide (double booths).

### Booth Prices:

#### Prior to 9-1-22:

- Prime Booth:** \$1,099
- All Others:** \$999
- Double Booth:** \$2,198

#### After 9-1-22:

- Prime Booth:** \$1,199
- All Others:** \$1,099
- Double Booth:** \$2,398

#### After 10-1-22:

- Prime Booth:** \$1,299
- All Others:** \$1,199
- Double Booth:** \$2,598

### Exhibit Information:

- ◆ Oklahoma City Convention Center, Oklahoma City Exhibit Hall A Thursday, Nov. 10, 2022 10:30 a.m.-2:30 p.m.
- ◆ Complimentary lunch for attendees and exhibitors will be provided.
- ◆ Identification signage for Corporate Sponsors and Preferred Partner Network members.

### Rental Fee Includes:

- ◆ 8' back drape & 3' side rails
- ◆ 24-hour security
- ◆ Identification sign
- ◆ A 8' skirted table, 2 chairs & wastebasket
- ◆ Post meeting electronic list of attendees

**For exhibit booth rules and regulations, please visit [www.okoha.com/tradeshow](http://www.okoha.com/tradeshow).**

For additional information, contact:

Oklahoma Hospital Association  
 Phone: 405/427-9537  
 Fax: 405/424-4507  
[www.okoha.com](http://www.okoha.com)  
[oha@okoha.com](mailto:oha@okoha.com)



Floor Plan

116	117	214	215	314	315	414	415
115	118	213	216	313	316	413	416
114	119	212	217	312	317	412	417
113	120	211	218	311	318	411	418
112	121	210	219	310	319	410	419
111	OHA Booth				Lunch Area		420
110	122	209	220	309	320	409	421
109	123	208	221	308	321	408	422
108	124	207	222	307	322	407	423
107	125	206	223	306	323	406	424
106	126	205	224	305	324	405	425
105					Lunch Area		426
104	127	204	225	304	325	404	427
103	128	203	226	303	326	403	428
102	129	202	227	302	327	402	429
101	130	201	228	301	328	401	430
100	131	200	229	300	329	400	431



Pole



PPN & Sponsor Booths



Prime Booths

Doors

## Exhibitor Marketing Materials Specifications

(See contract for payment information.)

### Exhibitor marketing material in attendee packets:

Promotional items can be no larger than 8 1/2 x 11 inches. Materials must be received in the OHA office by Friday, Oct. 14, 2022 to be included.

No refunds will be issued if materials are not received by the deadline.

This option available only to exhibiting companies.

# 2022 OHA EXHIBIT BOOTH APPLICATION AND CONTRACT

**Instructions:** Complete this form with your company information as you want it to appear in all convention materials. Return the contract with your payment to the Oklahoma Hospital Association.

COMPANY NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_ PHONE \_\_\_\_\_  
E-MAIL \_\_\_\_\_ WEB ADDRESS \_\_\_\_\_

**Company Description:** (To be used on the mobile app.) Please print using 25 words or less.  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Booths 105, 111, 420, and 426 are double booths.**

Number of Booths requested \_\_\_\_\_ X \$ \_\_\_\_\_ = \$ \_\_\_\_\_

Booth Location Preference (if available): \_\_\_\_\_

Main Competitors \_\_\_\_\_

Company representatives name/title (2 at no charge)  
\_\_\_\_\_  
\_\_\_\_\_

Additional representatives (up to 4) @ \$20 each \$ \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**A maximum of six representatives will be allowed to register for each booth.**

Mobile App Announcement(\$1,500) \$ \_\_\_\_\_

Mobile App Banner Ad (\$300) \$ \_\_\_\_\_

Marketing Material in Attendee Packet (\$250) \$ \_\_\_\_\_

**Total Due** \$ \_\_\_\_\_

## Fees Prior to 9-1-22:

\_\_\_\_\_ \$1,099 Prime Booths  
\_\_\_\_\_ \$999 All other Booths  
\_\_\_\_\_ \$2,198 Double Booths

## After 9-1-22:

\_\_\_\_\_ \$1,199 Prime Booths  
\_\_\_\_\_ \$1,099 All other Booths  
\_\_\_\_\_ \$2,398 Double Booths

## After 10-1-22:

\_\_\_\_\_ \$1,299 Prime Booths  
\_\_\_\_\_ \$1,199 All other Booths  
\_\_\_\_\_ \$2,598 Double Booths

\_\_\_\_\_ \$1,500 Mobile App Announce  
\_\_\_\_\_ \$300 Mobile App Banner Ad  
\_\_\_\_\_ \$250 Marketing Material in  
packets  
(materials due Oct. 14)

**Agreement:** The undersigned hereby makes application for exhibit space in the Exhibit Hall at Connect 22 on Nov. 10, 2022. Approval of this application by the Oklahoma Hospital Association constitutes a binding agreement between the Oklahoma Hospital Association and the exhibitor. Booth space is not reserved until full payment is received.

**No refunds will be issued for prime booths. Refunds are not available on cancellations received after August 1, 2022.**

## Contact Person (please print)

Name \_\_\_\_\_ Title \_\_\_\_\_

Address (if different from above) \_\_\_\_\_

Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

The following equipment is available at no additional charge. Please check those you require.

\_\_\_\_\_ 8' skirted table

\_\_\_\_\_ 2 chairs

Information on ordering booth carpet and other equipment will be sent after booth assignments are made.

## Payment Method (Booths will not be assigned until full payment is received.)

\_\_\_\_\_ Check Enclosed (payable to Oklahoma Hospital Education & Research Institute or OHERI)

\_\_\_\_\_ MasterCard \_\_\_\_\_ Visa \_\_\_\_\_ Amex \_\_\_\_\_ Discover Card Number: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Amount Authorized: \_\_\_\_\_

Credit Card Billing Address (including zip code): \_\_\_\_\_

Signature: \_\_\_\_\_

0122

**Mail all contracts accompanied by a check to:**  
OHERI, Dept. #96-0298, Oklahoma City, OK, 73196-0298.

**Send all contracts with credit card payment to:**  
OHERI, 4000 Lincoln Blvd., Oklahoma City, OK, 73105, fax to (405) 424-4507.

## 2021 Exhibitors

4M Medical, LLC/Hovermatt  
Adaptive Medical Partners  
ADG, Inc.  
Administrative Consultant  
Service, LLC  
American Collection Services,  
Inc.  
Apex Medical Gas Systems  
Applied Silver  
ArcLight Group  
Aria Development  
Account Recovery Specialists,  
Inc.  
Audio Acoustics  
Avant Healthcare Professionals  
Avem Health Partners  
BKD, LLP  
Blackmon Mooring/BMS CAT  
Blue Cross and Blue Shield of  
Oklahoma  
Brown's Medical Imaging  
Butterfly Network  
CareLearning  
CDI Health  
Cedar Ridge Behavioral  
Hospital  
Clinical Pathology  
Laboratories, Inc  
Code Corporation  
Cohesive Healthcare  
Management & Consulting  
Commerce Healthcare  
Commercial Door  
Community Infusion Solutions  
Constellation  
COPIC  
Corpay/Comdata  
CPS Supply Chain Solutions  
DataRay, Inc.  
Dewberry  
Diagnostic Laboratory of  
Oklahoma  
DK Haney Roofing, Inc.  
Docs Who Care  
Dormakaba  
Eide Bailly, LLP  
Emergency Staffing Solutions  
Endex of Oklahoma, Inc.  
Firetrol Protection Systems  
Flintco, LLC  
FlorWright Inc.  
Friday Health Plans  
GE Johnson Construction  
Company, Inc.  
HealthChoice  
HFG Architecture  
HIX Industries Inc.  
Hospitals Helping Patients  
Quit  
HSS Inc.  
IC System  
Impact Healthcare Solutions  
INNERFACE Architectural  
Signage  
Integrity Biomedical Services  
Jackson Physician Search  
JHBR Architecture  
Legal Aid Services of  
Oklahoma, Inc.  
LifeShare of Oklahoma  
M.L. Jones Prefabrication, LLC  
Mailrun Courier Service  
MCAG-Managed Care Advisory  
Group  
MCG Health  
MedPro Group  
Merritt Hawkins  
Midwest Health Care, Inc.  
Miller EMS  
Modular Services Company  
Numed, Inc.  
OB Hospitalist Group  
OHA Clinical Initiatives  
Oklahoma Chiller  
Oklahoma Health Care  
Association  
Oklahoma LED  
OneNet  
OU Health  
OU Hudson College of Public  
Health  
Pacific Companies  
Phillips Capital  
Professional Engineering  
Consultants  
Qualivis  
REES  
RehabVisions  
Resolute Physical Medicine  
and Rehabilitation  
Script Care, Ltd.  
ServiceMaster RSI  
Sound Physicians  
Southwest Medical Associates,  
Inc.  
Standley Systems  
STERI3X  
Supreme Roofing Done Right  
Texas Hospital Insurance  
Exchange  
The Korte Company  
The Medicus Firm  
The Midland Group  
The Professional Basketball  
Club - Okla. City Thunder  
TruBridge  
Valley Hope  
Voice Products, Inc.  
WorkHealthy Hospitals  
York Electronic Systems, Inc.

# INTENT TO SPONSOR

OHA Connect 22  
Nov. 9-11, 2022

Organization Name \_\_\_\_\_  
*How you want your company's name to be listed in all meeting materials.*

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

## Connect 22 SPONSORSHIP DETAILS AND CONDITIONS

Sponsorship fees are due within 15 days of receipt of the *Intent to Sponsor* form. OHA will release and resell any sponsorship items not paid in full after this date.

Verbal commitments to an event will not hold that event for your organization.

Sponsors will be notified of their acceptance as a sponsor and receive information on further procedures.

Conference registration and any other fees are not included in the sponsorship.

To ensure production and promotional deadlines are met, sponsorships for Connect 22 close on **July 1, 2022**.

Completed *Intent to Sponsor* forms with credit card payment should be sent to Oklahoma Hospital Association, 4000 Lincoln Blvd., Oklahoma City, OK 73105, Fax (405) 602-0471 or emailed to Mary Winters, [winters@okoha.com](mailto:winters@okoha.com).

Checks should be mailed to  
**Oklahoma Hospital Association,  
Dept #96-0298, Oklahoma City, OK  
73196-0298**

Questions about sponsorship should be directed to: **Mary Winters,**  
(405)427-9537 or [winters@okoha.com](mailto:winters@okoha.com)

*The OHA reserves exclusive rights to determine appropriate items for distribution and use of sponsor logos or sponsor name recognition on any and all meeting materials, gifts, signage, displays and all other items, events, venues, or materials associated with sponsorship. The OHA reserves the right to accept or reject a sponsor.*

## CHOOSE YOUR SPONSORSHIP LEVEL

### **DIAMOND LEVEL - \$8,000**

***My organization would like to sponsor the following:***

- Keynote (3)                       General Sessions (3)  
 ACHE Session

### **EMERALD LEVEL - \$5,000**

***My organization would like to sponsor the following:***

- Rural Session (2)  
 Reception (4)

### **RUBY LEVEL - \$3,000 (10)**

***My organization would like to sponsor the following:***

- General Event Sponsor

### **Mobile App Announcement - \$1,500** (1 available sponsorship)

**Intent to Sponsor forms must be accompanied by a check or Visa, MasterCard, Discover or American Express number.**

Total \$ \_\_\_\_\_ Check # \_\_\_\_\_

Charge my:  Visa, MC, Discover, Amex

Account # \_\_\_\_\_

Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Name on Card (print) \_\_\_\_\_

**Mark your Calendar  
Now!  
Nov. 9-11, 2022**