

Nov. 29-Dec. 1, 2023

Connect 23

Exhibitor Prospectus



Join us as an exhibitor at
Connect 23.

Oklahoma Hospital Association Connect 23

Oklahoma City Convention Center, Oklahoma City, Oklahoma

The Oklahoma Hospital Association Connect 23 is the most important educational event for hospital and health care professionals in Oklahoma.

Enclosed is information concerning the Exhibit Hall at Connect 23, to be held Nov. 30, 2023, at the Oklahoma City Convention Center. Please review this information to discover why your firm should be an exhibitor at the largest gathering of health care professionals in Oklahoma.

- ◆ Connect 23 draws attendees from health care organizations across Oklahoma.
- ◆ Exclusive exhibit hours offer time for valuable contact with current and prospective customers. No OHA general sessions are planned during the show.
- ◆ Connect 23 offers easy access, statewide promotion, and a choice of set up times.
- ◆ An Exhibitor's Service Desk is maintained in the exhibit hall.
- ◆ Hosted lunch on the show floor.
- ◆ The Connect 23 Mobile App includes an exhibitor list. It is available to attendees beginning one month prior to the show and continuing after.
- ◆ Corporate Sponsors and Preferred Partner Network members will be identified in Connect 23 materials.
- ◆ OHA provides staff to help you during the entire show.
- ◆ Exhibitor prize drawing winners will be announced at the OHA booth.
- ◆ Drawings are held for cash prizes given to exhibitor representatives and attendees.
- ◆ Attendee names will be uploaded to the OHA Connect 23 Mobile App one week prior to the event.
- ◆ **Following** the show an electronic attendee list will be sent to each exhibiting company. No pre-show list will be available.
- ◆ Exhibitors have the opportunity to have a marketing flyer in attendee packets. (additional fee)
- ◆ Register early and become one of the companies with a banner ad on the Connect 23 mobile app. (additional fee)



In 2023, the exhibits will be located in Hall A on the first level of the Oklahoma City Convention Center. Please take time to review the enclosed materials. Further information is available on our Web site at www.okoha.com/exhibit. Reserve your booth early by completing and returning your contract today! **Booth space is assigned on a first-come, first-served basis when paid in full.**

Mobile App

Put your company information in attendees' hands while being on the cutting edge of technology with a banner ad in the OHA Connect 23 mobile app. Attendees can click and save your contact info on their personal devices and will be able to contact you and/or link to your website directly from their devices. Exhibitor listings are available on attendee personal devices before, during and after the trade show.

All exhibitors will be listed in the app with company name, booth number, address, phone number, website, and company description. Opportunities for additional marketing in the Mobile App include:

Mobile App Announcement - \$1,500 (see sponsor page for payment information; only 1 available to exhibiting companies)

- ◆ Sponsor the announcement of the Mobile App to all members, attendees and exhibitors.
- ◆ Include your company logo in all App marketing including notices distributed in the newsletter prior to Connect 23.
- ◆ Sponsor will be included in the pre-session slide show for the keynote and general sessions.

Exhibitor Banner Ad - \$300 (see contract for payment information; 8 available only to exhibiting companies)

- ◆ Exhibitor Banner Ads offer premium placement of your company's logo or graphic on multiple pages in the app.
- ◆ Includes ability to have a URL behind the Banner Ad for attendees to click back to your Website.

Other Marketing Opportunities

In addition to the Exhibitor Banner Ad in the mobile app, other marketing opportunities include the opportunity to have exhibitor marketing material in attendee packets.

- ◆ Inclusion of exhibitor marketing material in attendee packets - \$250

(See contract for payment information; available only to exhibiting companies.)

Other Events

Many other events surround the Exhibit Hall at Connect 23.

- ◆ Connect 23 offers a keynote and general sessions with nationally recognized speakers.
- ◆ Reception on Wednesday, Nov. 29, 2023 for all attendees and exhibitors.
- ◆ Closing session offers 3 hours ACHE face-to-face education credit (additional fee required to attend).

Exhibit Details and Floor Plan

EXHIBIT DETAILS

Booth Size:

- ◆ All spaces are 10' deep x 10' wide, excluding booths 105, 111, 420, and 426 which are 10' deep x 20' wide (double booths).

Booth Prices:

Prior to 9-1-23:

- Prime Booth:** \$1,099
- All Others:** \$999
- Double Booth:** \$2,198

After 9-1-23:

- Prime Booth:** \$1,199
- All Others:** \$1,099
- Double Booth:** \$2,398

After 10-1-23:

- Prime Booth:** \$1,299
- All Others:** \$1,199
- Double Booth:** \$2,598

Exhibit Information:

- ◆ Oklahoma City Convention Center, Oklahoma City Exhibit Hall A Thursday, Nov. 30, 2023 10:30 a.m.-2:30 p.m.
- ◆ Complimentary lunch for attendees and exhibitors will be provided.
- ◆ Identification signage for Corporate Sponsors and Preferred Partner Network members.

Rental Fee Includes:

- ◆ 8' back drape & 3' side rails
- ◆ 24-hour security
- ◆ Identification sign
- ◆ A 8' skirted table, 2 chairs & wastebasket
- ◆ Post meeting electronic list of attendees

For exhibit booth rules and regulations, please visit www.okoha.com/tradeshow.

For additional information, contact:

Oklahoma Hospital Association
 Phone: 405/427-9537
 Fax: 405/424-4507
www.okoha.com
oha@okoha.com

Floor Plan



Exhibitor Marketing Materials Specifications

(See contract for payment information.)

Exhibitor marketing material in attendee packets:

Promotional items can be no larger than 8 1/2 x 11 inches. Materials must be received in the OHA office by Friday, Nov. 10, 2023 to be included.

No refunds will be issued if materials are not received by the deadline.

This option available only to exhibiting companies.

2023 OHA EXHIBIT BOOTH APPLICATION AND CONTRACT

Instructions: Complete this form with your company information as you want it to appear in all convention materials. Return the contract with your payment to the Oklahoma Hospital Association.

COMPANY NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____ PHONE _____
E-MAIL _____ WEB ADDRESS _____

Company Description: (To be used on the mobile app.) Please print using 25 words or less.

Booths 105, 111, 420, and 426 are double booths.

Number of Booths requested _____ X \$ _____ = \$ _____

Booth Location Preference (if available): _____

Main Competitors _____

Company representatives name/title (2 at no charge)

Additional representatives (up to 4) @ \$20 each \$ _____

A maximum of six representatives will be allowed to register for each booth.

Mobile App Announcement (\$1,500) \$ _____

Mobile App Banner Ad (\$300) \$ _____

Marketing Material in Attendee Packet (\$250) \$ _____

Total Due \$ _____

Fees Prior to 9-1-23:

_____ \$1,099 Prime Booths
_____ \$999 All other Booths
_____ \$2,198 Double Booths

After 9-1-23:

_____ \$1,199 Prime Booths
_____ \$1,099 All other Booths
_____ \$2,398 Double Booths

After 10-1-23:

_____ \$1,299 Prime Booths
_____ \$1,199 All other Booths
_____ \$2,598 Double Booths

_____ \$1,500 Mobile App Announce
_____ \$300 Mobile App Banner Ad
_____ \$250 Marketing Material in packets (materials due Nov. 10)

Agreement: The undersigned hereby makes application for exhibit space in the Exhibit Hall at Connect 23 on Nov. 30, 2023. Approval of this application by the Oklahoma Hospital Association constitutes a binding agreement between the Oklahoma Hospital Association and the exhibitor. Booth space is not reserved until full payment is received.

No refunds will be issued for prime booths. Refunds are not available on cancellations received after August 1, 2023.

Contact Person to receive ALL communications from OHA, & be listed in the mobile app.

(please print)

Name _____ Title _____

Address (if different from above) _____

Phone _____ E-Mail _____

The following equipment is available at no additional charge. Please check those you require.

_____ 8' skirted table

_____ 2 chairs

Information on ordering booth carpet and other equipment will be sent after booth assignments are made.

Payment Method (Booths will not be assigned until full payment is received.)

_____ Check Enclosed (payable to Oklahoma Hospital Education & Research Institute or OHERI)

_____ MasterCard _____ Visa _____ Amex _____ Discover Card Number: _____

Name on Card: _____ Expiration Date: _____ Amount Authorized: _____

Credit Card Billing Address (including zip code): _____

Signature: _____

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Mail all contracts accompanied by a check to:
OHERI, Dept. #96-0298, Oklahoma City, OK, 73196-0298.

Send all contracts with credit card payment to:
OHERI, 4000 Lincoln Blvd., Oklahoma City, OK, 73105, fax to (405) 424-4507.

2022 Exhibitors

4M Medical, LLC/Hovermatt
AblePay Health
Account Recovery Specialists,
Inc.
Administrative Consultant Service
Alexander Benefits Consulting
Altro
American Collection Services,
Inc.
Apex Medical Gas Systems
ArcLight Group
Ashton Gray LLC
Astrazeneca
Audio Acoustics
Avant Healthcare Professionals
BKD, LLP
Blackmon Mooring & BMSCAT
Brown's Medical Imaging (BMI)
Clinical Pathology Laboratories,
Inc
Cohesive Healthcare Management
& Consulting
Commerce Healthcare
Commercial/Medical Electronics,
Inc.
Community Infusion Solutions
Constellation Mutual
Convergint Technologies
COPIC
DataRay, Inc.
Dewberry Architects
Diagnostic Laboratory of
Oklahoma
Eagle Telemedicine
Eales Electronics Corp.
Eide Bailly, LLP
Endex of Oklahoma, Inc.
ESS Emergency Staffing
Solutions

Findhelp
Firetrol Protection Systems
Flintco, LLC
GE Johnson Construction
Company, Inc.
HealthChoice
HFG Architecture
Hospitals Helping Patients Quit
HUB International
Impact Healthcare Solutions
Integrity Biomedical Services
Jackson Mechanical Service, Inc.
Jackson Physician Search
JHBR Architecture
Krames
Legal Aid Services of Oklahoma,
Inc.
LifeShare of Oklahoma
Mailrun Courier
Manhattan Construction Company
MCAG-Managed Care Advisory
Group
Medical Solutions
MEDITECH, Inc.
MedPro Group
Merritt Hawkins
Midwest Health Care, Inc.
Modular Services Company
Nabholz Construction Corporation
OHA Clinical Initiatives
Ok Bottling
Oklahoma Foundation for
Med. Quality, Inc.
Oklahoma Health Care
Association
Oklahoma Medical Waste
OneNet
OU Health

OU Hudson College of Public
Health
Outset Medical
Pacific Companies
PEC
Physician Housecalls
POM Safe
Qualivis
REES
RehabVisions
Script Care, Ltd.
ServiceMaster RSI
Sooner Healthcare Executives
Standley Systems
TeamHealth
TeleHealth Solution
Telligen
The Medicus Firm
THIE
Trajectory RCS, LLC
TruBridge
Unite Us
UnitedHealthcare
US Acute Care Solutions
Valley Hope Addiction Treatment
and Recovery
Vizient
Voice Products, Inc.
Work Healthy Hospitals

INTENT TO SPONSOR

OHA Connect 23
Nov. , 2023

Organization Name _____
How you want your company's name to be listed in all meeting materials.

Contact Name _____ Title _____

Address _____

Phone _____ Fax _____ E-mail _____

Connect 23 SPONSORSHIP DETAILS AND CONDITIONS

Sponsorship fees are due within 15 days of receipt of the *Intent to Sponsor* form. OHA will release and resell any sponsorship items not paid in full after this date.

Verbal commitments to an event will not hold that event for your organization.

Sponsors will be notified of their acceptance as a sponsor and receive information on further procedures.

Conference registration and any other fees are not included in the sponsorship.

To ensure production and promotional deadlines are met, sponsorships for Connect 23 close on **July 15, 2023**.

Completed *Intent to Sponsor* forms with credit card payment should be sent to Oklahoma Hospital Association, 4000 Lincoln Blvd., Oklahoma City, OK 73105, Fax (405) 602-0471 or emailed to Mary Winters, winters@okoha.com.

Checks should be mailed to
**Oklahoma Hospital Association,
Dept #96-0298, Oklahoma City, OK
73196-0298**

Questions about sponsorship should be directed to: **Mary Winters,**
(405)427-9537 or winters@okoha.com

The OHA reserves exclusive rights to determine appropriate items for distribution and use of sponsor logos or sponsor name recognition on any and all meeting materials, gifts, signage, displays and all other items, events, venues, or materials associated with sponsorship. The OHA reserves the right to accept or reject a sponsor.

CHOOSE YOUR SPONSORSHIP LEVEL

DIAMOND LEVEL - \$8,000

My organization would like to sponsor the following:

- Keynote (3) General Sessions (3)
 ACHE Session

EMERALD LEVEL - \$5,000

My organization would like to sponsor the following:

- Rural Session (2)
 Reception (4)

RUBY LEVEL - \$3,000 (10)

My organization would like to sponsor the following:

- General Event Sponsor

Mobile App Announcement - \$1,500 (1 available sponsorship)

Intent to Sponsor forms must be accompanied by a check or Visa, MasterCard, Discover or American Express number.

Total \$ _____ Check # _____

Charge my: Visa, MC, Discover, Amex

Account # _____

Exp. Date _____

Signature _____

Name on Card (print) _____

Mark your Calendar Now! Nov. 29-Dec. 1, 2023

Education Sponsors

Silver

**ADMINISTRATIVE
CONSULTANT SERVICE, LLC**

INSURICA

vizient

LifeShare of Oklahoma