

# Together We Can



 **YES ON 802**  
Oklahomans Decide Healthcare  
**VOTE TUESDAY, JUNE 30TH**



  
**Oklahoma Hospital Surge Planning Toolkit for COVID-19**  
April 30, 2020



Healthier Oklahoma Coalition  
GoMaskOK.org  




# OHA 2020 Annual Report

# Letter to Members

# Together We Can

A graphic of the year '2020' where the first '0' is white on a dark blue background and the second '0' is light blue on a teal background.

will be a year that none of us forget. Coming off the OHA's historic 100-year celebration in 2019, our hospitals were focused on making Medicaid expansion a reality in 2020. The first quarter of 2020 brought another issue into our immediate focus – COVID-19.

In the winter, as we watched news stories from Washington, California, and New York, the first positive COVID-19 test in Oklahoma was announced on March 6. Hospitals stepped up and readied their operations to accommodate this new threat. The countless health care professionals and those who support our hospitals continue to do exceptional work every day across Oklahoma. As an association, we are so proud of the extraordinary ways our hospitals have demonstrated new levels of collaboration – *together we can*.

As the state of Oklahoma decided to bring in additional resources to assist with the COVID-19 response, OHA was contacted to bring together hospital experts to complete the Crisis Standards of Care. In addition, the Governor's Coronavirus Solutions Task Force reached out to OHA to deliver a statewide surge plan within seven days. OHA's COVID team, along with input from hospital leaders, was able to deliver this plan. It has been revised three times as we continue to refine our efforts to serve the needs of our communities – *together we can*.

On June 30, voters spoke to make Medicaid expansion a reality in the Oklahoma Constitution. After nearly a decade of trying to convince our legislators of the importance of Medicaid expansion to our community's health and the economic well-being of Oklahoma, it was Oklahomans, not legislators, who decided it was time. Oklahoma was the first state to put Medicaid expansion in the state's constitution. This was only possible through a broad-based coalition of like-minded organizations and individuals. OHA and its members were the faces out front with the public and the media on the issue. From countless hours of hospital employees collecting signatures with a petition drive through the sweltering heat of the summer months of 2019 to ultimately on the ballot on June 30 – *together we can*.

This year, the HIIN (Hospital Improvement Innovation Network) project was wrapped up on the federal level, but a new program is rolling out. This and other OHA quality projects have improved care and have provided very timely education and certification for hospital staff in quality and infection prevention. This has never been more important than in a pandemic – *together we can*.

“Together we can” has shown to be more than a catchy slogan for this year’s convention. It demonstrates what is possible through a collective effort. We are mighty when we are united. Even though much of OHA’s efforts this year have centered on Medicaid expansion and COVID, this report shows our “together we can” accomplishments. We understand that your membership in OHA is a value proposition and this year clearly indicates the importance of membership.

What’s beyond 2020? Unfortunately, this pandemic will still persist and there are many things that it will change forever. We know we can work remotely by using technology to a much greater degree. We know that funding Medicaid expansion and the potential for Medicaid managed care is once again in the political forefront. We know that we have exceptional staff taking care of Oklahomans every day who are professionally and personally weary. Together we can show daily appreciation for the men and women who take care of Oklahomans every day.

It is our pleasure to be leading such an important industry at a defining point in history. Together we can.



**Jay Johnson, FACHE**

*Chairman of the Board*



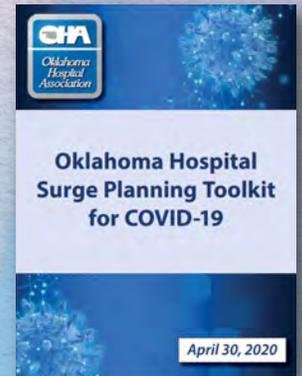
**Patti Davis**

*President*

# Collaboration is key in

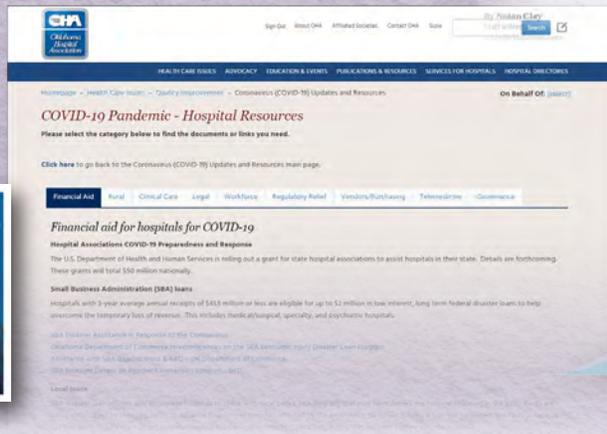
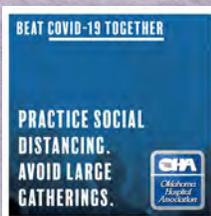
Since the beginning of the pandemic, OHA's activities to assist members have included:

- New daily email update to members. The OHA COVID-19 Update email was published each weekday and some weekends through mid-summer and is still published as needed.
- Website page development with numerous resources and links.
- CEO COVID-19 conference calls three times a week.
- Rural CEO COVID-19 conference calls.
- Conference calls for infection preventionists.
- OHA staff participation in the state emergency preparedness situation update calls.
- Extensive work with the state on a new Crisis Standards of Care document.



**T**he COVID-19 pandemic significantly altered the course for the OHA this year. From onset of the first case in Oklahoma in March, OHA made a major pivot in focus and priorities. As hospitals became the front line in one of the biggest challenges our world has faced in many decades, OHA strived to become not only a vital source of information for our members and the public, but a strong advocate for planning and regulation that would help hospitals in the battle.

Early on, OHA was invited to be a part of the Governor's COVID-19 Solutions Task Force and served as a key player in guiding the steps Oklahoma took to plan and manage the impact. OHA was asked by the task force to develop the state's hospital surge plan, a major undertaking. Along with hospital members, OHA staff devoted numerous hours and intensive focus to develop the plan and launch a toolkit in an extremely short timeframe. As the pandemic worsens in Oklahoma, OHA has continued to be called on to update the hospital surge plan.



Department said Friday, Oklahoma is projected to have its worst day of the coronavirus pandemic on April 21, with 22 people expected to die from COVID-19.

# tackling COVID-19

## THE OKLAHOMAN

Tuesday, April 7, 2020

### Hospitals work together to prepare

By Andy Ellis  
andy.ellis@oklahoman.com

Other physicians told The Oklahoman on Monday that Oklahoma's hospitals are preparing for the worst-case scenario: a surge in COVID-19 cases. Doctors and administrators at Oklahoma hospitals have been working to develop contingency plans they hope they never have to use.

"What happened in Italy and New York doesn't have to happen here," said Dr. J. Larry Bookman, president of the Oklahoma State Medical Association, which has been having regular conversations for weeks with the Health Department, governor's office and hospital executives as preparations are going to follow.

Consequently, he says, hospital administrators, the governor and state Health Department have been developing a plan to deal with the disease.

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## Hospitals to receive \$500M in federal aid

By Chris Cashel  
cashel@oklahoman.com

Oklahoma hospitals will receive nearly \$500 million from funding approved by Congress to help health care providers make up for lost revenue during the pandemic.

Sen. Tim Wainwright said Friday that the money "will provide immediate relief to the hospitals and providers that are trying to handle the influx of coronavirus cases. Equally important, it will also help maintain the resiliency of providers that are struggling because they are unable to perform elective surgeries and procedures during the crisis."

"This investment in Oklahoma health care will help us weather the crisis, but will also ensure our medical system can operate at full strength once this has passed."

The Oklahoma share of the \$500 billion in federal aid is \$100 million, said the Department of Health and Human Services in a semi-



## THE OKLAHOMAN

Friday, April 17, 2020

### Elective surgery plan draws concerns

Major medical groups express strong reservations about resuming procedures April 24

By Chris Cashel  
cashel@oklahoman.com

The Oklahoma Hospital Association on Thursday announced it plans to resume elective surgery on April 24, but doctors and administrators at Oklahoma hospitals have been working to develop contingency plans they hope they never have to use.

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## Healthier Oklahoma Coalition

GoMaskOK.org

got mask Oklahoma?

## What Oklahoma Patients Need to Know About Hospital Bed Capacity During COVID-19

The Seminole Commerce Op

Health officials in Oklahoma are warning that the state's hospitals may not have enough beds to handle a surge in COVID-19 cases. The Oklahoma Hospital Association (OHA) has issued a statement warning that the state's hospitals may not have enough beds to handle a surge in COVID-19 cases. The OHA has issued a statement warning that the state's hospitals may not have enough beds to handle a surge in COVID-19 cases.

## Oklahoma Hospital Association: ICU space scarce

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- Work with the Stitt administration on multiple executive orders and regulatory issues to ensure hospitals have flexibility and can expand capacity, increase staffing and more.
- Assisting in obtaining and monitoring of CMS and other federal government waivers and communicating impact to members.
- Advocating for federal funding relief along with the American Hospital Association and assisting members in navigating funding opportunities.
- Facilitating collaboration among hospitals in planning and tackling surges.
- Providing updates and vital information to the public through numerous media interviews, both local and national, and through social media.
- Advocating for public compliance on prevention efforts, including launching the Got Mask campaign with coalition partners.

OHA was awarded \$3.08 million in grant funds from the HHS Assistant Secretary for Preparedness and Response (ASPR) for the Hospital Association COVID-19 Preparedness and Response Activities funding opportunity. The grant was sub-awarded by OHA to Oklahoma hospitals for certain permissible uses, which included the costs of personal protective equipment (PPE), temporary structures, retrofitting, and minor alterations of areas to screen and treat persons with suspected COVID-19 infections.

OHA continues to have almost daily calls with the Oklahoma State Department of Health and facilitates strong collaboration among members as we reach new peak hospitalization numbers.



# Shortened Legislative Session Followed by Important Action

**L**ike everything else in 2020, the Oklahoma State Legislature experienced a revised and shortened schedule and virtual engagement. The Legislature met only 37 days this session, leaving some work undone. While it was necessary to cancel OHA's Advocacy Day at the Capitol this year, numerous virtual visits and phone calls were made. The strong relationships and sense of collaboration built over the past years between hospital leaders and legislators in their home districts made the difference on many key issues.

In addition to the Medicaid expansion funding bills and state budget agreements, other key issues that OHA worked on included a number of scope of practice bills, hospitals being primarily engaged in patient care as a requirement for licensure, and health care worker violence protection.

To read OHA's full report on the 2020 Oklahoma Legislative Session, go to [www.okoha.com/2020LegReport](http://www.okoha.com/2020LegReport).

As a result of passage of SB 801, which changed the word 'supervision' to 'collaboration' of Certified Nurse Anesthetists (CRNA), OHA requested Gov. Stitt submit a letter to CMS for Oklahoma to be an opt-out state. Because of the bill's passage, state law requiring collaboration would be in conflict with federal law requiring supervision unless the governor made a request to CMS to "opt out" of supervision. This conflict created a problem for hospitals under survey and certification. Gov. Stitt issued the opt-out letter to CMS on July 29 and it became effective immediately. This ensures hospitals may choose to change their anesthesia delivery model.

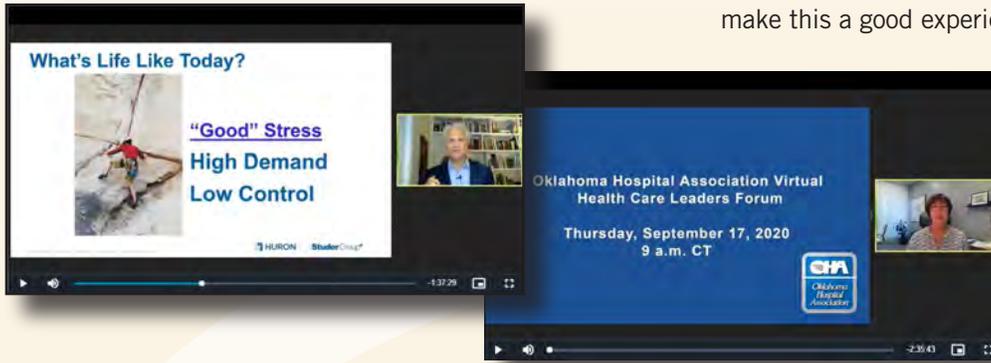
## Putting the Brakes on Medicaid Managed Care

After the legislative session, Gov. Stitt directed the Oklahoma Health Care Authority to issue a request for proposal to move Medicaid to capitated managed care. In August, the OHA responded to the request for information with concerns around supplemental payments including SHOPP, patient access, timeliness of payments, grievances and appeals, and more. In preparation for legislative session, OHA has implemented an extensive strategy of member and legislative education regarding concerns and unanswered questions about the payment delivery model. If OHCA awards the contracts to Medicaid MCOs no later than February 2021, the SHOPP statute must change during legislative session. The RFP that was issued Oct. 15 did not contain any details about the payment delivery model that would replace SHOPP.



## OHA-PAC Contributions





make this a good experience for members. Participating were **70** registrants from **23** organizations. Evaluations were overwhelmingly positive with **97% to 99%** answering very good or excellent to every question.

In a partnership with **31** other state hospital associations, OHA offered a Leadership and Resiliency Series for senior hospital leaders, with **70** registrants from across the state.

The 2020 OHA Convention & Trade Show has also made the move to

being a virtual event. With the help of great speakers, great members and a great tech



company, we are bringing the convention events and the trade show to your desktop.

The 2019 Convention was the crown jewel for the 100th Anniversary celebration. Attending were **565** people from **121** different organizations, including the volunteers who celebrated with us. More than **400** people celebrated at the Gala. It was a great end to an amazing year of celebrating.

# OHA Education Pivots to Virtual Gatherings

**E**ducation, like every other segment of OHA, has worked with many partners to pivot to a virtual environment. OHA worked hard to keep members engaged in this new world. All programs hosted by OHA during 2020 have been offered in a virtual format, as traditionally live sessions were transformed to recorded video and Zoom. Together, we learned to use Zoom, Microsoft Teams, streaming video and much more during 2020.

During the first few months of the COVID-19 pandemic, OHA offered **24** free or reduced rate webinars to members. More than **916** hospital employees from nearly **60** hospitals across the state took part in these programs. Many of these were offered in partnership with OHA Preferred Partner Network (PPN) companies and other state hospital associations.

OHA also offered **66** regular webinars with **860** people participating in these from **103** hospitals.

For the first time ever, the OHA Health Care Leaders Forum was presented in a virtual format. A partnership with Huron/Studer helped us



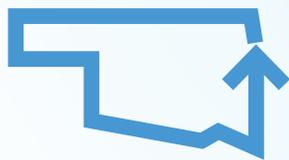
# The *Voice* of Oklahoma Hospitals

**D**uring these uncertain times, the Oklahoma Hospital Association has served as a trusted voice. This year, OHA received more than **138 media requests** related to the pandemic alone, from both local and national media. Combined with requests related to SQ 802, Medicaid expansion, Medicaid managed care, and a host of other health care issues, OHA received more than **200 requests** from the media for interviews or information.

Engagement on OHA's social media accounts continued to grow, especially on topics related to COVID-19 and Medicaid expansion. Through the third quarter of 2020, OHA had more than **200,000 post impressions** and **24,000 post engagements** on Facebook. On Twitter, OHA exceeded **70,700 impressions** and had **2,147 engagements**.

## OHA Clinical Initiative Projects Result in *Safer* Hospitals

**F**orty-one hospitals participated in the OHA Hospital Improvement and Innovation Network (HIIN).



**Safe Hospitals.  
Safe Patients.**  
OHA CLINICAL INITIATIVES

At the completion of the grant period, outcome data analysis indicates:

- >**20% improvement** from baseline in anticoagulant safety.
- >**20% improvement** in CAUTI infection rates.
- >**20% improvement** in decreasing clostridioides difficile infections.
- >**20% improvement** in preventing pressure ulcers.
- >**20% improvement** in preventing venous thromboembolism (VTE).

Through a grant awarded to OHA by the Telligen Community Initiative, **23** scholarships were given to hospital employees to prepare for and take exams in two areas of certification specific to hospital needs. These included:

- **12 for the Certification in Infection Prevention & Control (CIC)**
- **11 for the Certification Professional in Health Care Quality (CPHQ)**

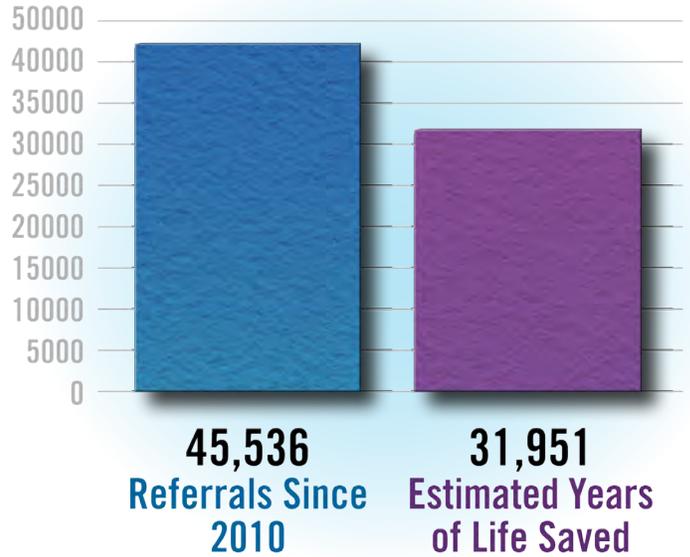
**T**hrough an ongoing TSET grant, OHA's



Hospitals Helping Patients Quit (HHPQ)

program has worked with **74** hospitals on developing a sustainable, system-wide tobacco-free culture, including tobacco cessation services for patients.

In 2020, the OU Medical Center, Oklahoma City, and Coal County General Hospital, Coalgate, fully implemented tobacco treatment systems change. Also in 2020, the HHPQ



# Together We Can *Improve* the



Mercy Hospital Logan County (above) and Norman Regional Health System (right) celebrate their WorkHealthy Hospitals recognitions.

program helped **56** outpatient clinics across the state adopt best practices for clinical tobacco treatment.

The development of the new rural health improvement specialist position for the HHPQ and WorkHealthy programs has allowed OHA's health improvement initiatives to better serve rural health partners. The systems change work of the HHPQ program was highlighted as a national model in the 2020 edition of the CDC's Best Practice User Guides.

Since the initiative's inception, **74** hospitals have adopted a best practice tobacco free policy; **63** hospitals are sustaining a comprehensive tobacco cessation program for patients; and **250+** outpatient clinics are providing

patients with tobacco cessation services.

OHA's WorkHealthy Hospitals (WHH) is a TSET-funded





OHA's HHPQ program worked with hospital partners to provide new tobacco free signage for their campuses. Left is Arbuckle Memorial Hospital, Sulphur, and right is Coal County General Hospital, Coalgate.



When compared to a survey conducted by the American Journal of Health Promotion, WHH participants outperformed national benchmarks in areas of staffing and structure, environmental support, and policies.

In 2020, the WHH team developed a Regional Forum to enhance hospital engagement and training opportunities for WHH members. In response to the COVID-19 pandemic, the WHH team developed a webinar that was available to all OHA member hospitals

on how to support employees through the crisis.

Norman Regional

# Health of Oklahomans

initiative that works toward creating a culture of wellbeing in Oklahoma hospitals. WHH currently serves **34** hospitals, covering **22** counties and impacting more than **27,000** employees.

Health System and Norman Regional Healthplex were added to the elite roster of hospitals receiving "Excellence" recognition for having implemented the most effective level of culture that supports employee wellbeing.



The OHA Insurance Agency is now in its 26th year of serving the OHA membership. Highlights from this year include:

- **Total Premiums Written – \$4,721,612**
- **Total Commissions – \$377,729**
- **The Oklahoma Healthcare Association (Barney Welch)** issued additional checks in December 2019 and lowered the workers' compensation rates in July 2020.



The OHA Preferred Partner Network (PPN) continues to be a beneficial revenue source for OHA, as well as a way for members hospitals to save money and time. The partnership now includes **28** vendors.

This year, the PPN brought in more than **\$160,000** in non-dues revenue, with **60** hospitals using one or more OHA PPN companies.

For more information on OHA products and services, contact:

