

Nov. 11-13, 2020



Oklahoma Hospital Association Virtual 101st Annual Convention & Trade Show



Exhibitor Prospectus

Oklahoma Hospital Association

Virtual 101st Annual Convention & Trade Show

The Oklahoma Hospital Association Annual Convention and Trade Show is will have a new look in 2020 as OHA begins its second century with a virtual event. This event is the most important educational event for hospital and health care professionals in Oklahoma.

Enclosed is information regarding the 101st Annual Convention and Trade Show, to be held Nov. 11-13, 2020, which will be held on a virtual platform. Please review this information to discover why your firm should be an exhibitor at the largest gathering of health care professionals in Oklahoma. Join us as we begin our second century of service.

- ◆ The convention draws attendees from health care organizations across Oklahoma
- ◆ The virtual event will give you increased exposure because the event is on-demand for 30 days (so individuals can continue to view your booth & leave their business cards to be contacted).
- ◆ The virtual event allows for OHA members to connect with reliable exhibitors.
- ◆ During thesetimes, exhibitors can save money on travel, lodging, promotional items, and other costly expenses typically associated with trade shows.
- ◆ With COVID-19, virtual trade shows are a great opportunity to still network and interact with attendees and exhibitors.
- ◆ There can be multiple booth “staff” within each booth to allow for more networking as you can engage with more attendees visiting your booth.
- ◆ Exhibitors can interact with attendees within their virtual booth by group text chat or 1-on-1 video or audio calls (along with 1-to-1 text chat too).
- ◆ There are no more than 9 booths within each “hall” which allows for more exposure for your booth.
- ◆ Booths can be easily customized to match each exhibitor’s brand and can host a video, images, collateral, and more to engage attendees at their booth.
- ◆ Exhibitors will be provided with analytics for their booth from OHA, including information of who “stopped by” their booth.
- ◆ Following registration, webinars about how to build a virtual booth and tips for a virtual booth will be available to exhibitors.
- ◆ Exhibit hours offer time for valuable contact with current and prospective customers.
- ◆ A Help Desk is available both before and during the show should you need help.
- ◆ The OHA Convention and exhibit hall will be available to registrants for 30 days following the live virtual event.
- ◆ Attendee names will be uploaded to the OHA Convention platform prior to the trade show.
- ◆ **Following** the show an electronic attendee list will be sent to each exhibiting company.

In 2020, the trade show will be held in virtually. The number of booths will be much less than in previous years. Register now to ensure you have a spot.

Other Events

Many other events surround the OHA Trade Show.

- ◆ The Convention offers three general sessions with nationally recognized speakers.
- ◆ A special session will be held to recognize OHA Award winners for all attendees and exhibitors.
- ◆ Closing session offers 3 hours ACHE face-to-face education credit (additional fee required to attend)

Exhibit Details

All booths are the same price. There will be several "halls" with no more than nine booths per hall:

Price to 9-15-20: Booth Price: \$999 After 9-15-20: Booth Price: \$1099

Exhibit Information:

- ◆ Live Virtual Exhibit Hall hours:
Wednesday, Nov. 11, 2020
8:00 a.m.- 2:00 p.m.
Thursday, Nov. 12, 2020
8:00 a.m.-12:0 p.m.
- ◆ A representative should be present for live chat with attendees during the live show hours.
- ◆ Exhibitors can brand the booth for their company.
- ◆ Items that may be included are logos, video, documents.
- ◆ Attendees can leave you a business card and pick up information from your booth to take with them in their satchel.
- ◆ Companies will receive information about booth set up, creating your look in your booth and much more after registering.

For additional information

Please contact Shelly Bush, bush@okoha.com or Mary Winters, winters@okoha.com, if you have questions.

Phone: 405/427-9537

OHA Website: www.okoha.com

2020 OHA VIRTUAL EXHIBIT BOOTH APPLICATION AND CONTRACT

Instructions: Complete this form with your company information as you want it to appear in all convention materials. Return the contract with your payment to the Oklahoma Hospital Association.

COMPANY NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____ PHONE _____
E-MAIL _____ WEB ADDRESS _____

Main contact for booth set up information: Please provide the name, email address and phone number of the person who will be setting up your virtual booth and uploading booth information for your company as well as being present for the live virtual show hours.

NAME _____
E-MAIL _____ PHONE _____

Company Description: (To be used in virtual platform.) Please print using 25 words or less.

Business Category: Please circle the category below which best fits your company.

Architects/Construction Engineering/Plant Operations Staffing Consulting Laboratory Insurance/Benefits Communications
Health Care Provider Finance Technology Education Medical Equipment Furnishings Associations

Booth \$ _____
Representative names (2 at no cost) _____
Additional representatives (up to 4) @ \$20 each \$ _____

Total Due \$ _____

Fees Prior to 9-15-20:

_____ \$999 Prime Booth

After 9-15-20:

_____ \$1,099 Prime Booth

The first 25 contracts will be accepted. Deadline for booth registration is 10-20-20

Agreement: The undersigned hereby makes application for exhibit space at the 2020 Oklahoma Hospital Association Convention and Virtual Trade Show on Nov. 12, 13, 2020. Approval of this application by the Oklahoma Hospital Association constitutes a binding agreement between the Oklahoma Hospital Association and the exhibitor. Booth space is not reserved until full payment is received.

No refunds will be issued.

Contact Person (please print) Corporate person to contact for payment or other reasons.

Name _____ Title _____
Address (if different from above) _____
Phone _____ E-Mail _____

Payment Method (Booths will not be assigned until full payment is received.)

Check Enclosed (payable to Oklahoma Hospital Education & Research Institute or OHERI)

MasterCard Visa Amex Discover Card Number: _____/_____/_____/_____

Name on Card: _____ Expiration Date: _____ Amount Authorized: _____

Credit Card Billing Address (including zip code): _____

Signature _____

Mail all contracts accompanied by a check to:
OHERI, Dept. #96-0298, Oklahoma City, OK, 73196-0298.

Send all contracts with credit card payment to:
OHERI, 4000 Lincoln Blvd., Oklahoma City, OK, 73105, fax to (405) 424-4507.

INTENT TO SPONSOR

OHA Virtual Annual Convention & Trade Show
Nov. 11-13, 2020

Organization Name _____

How you want your company's name to be listed in all meeting materials.

Contact Name _____ Title _____

Address _____

Phone _____ Fax _____ E-mail _____

OHA VIRTUAL ANNUAL CONVENTION & TRADE SHOW SPONSORSHIP DETAILS AND CONDITIONS

Sponsorship fees are due at the time of receipt of the *Intent to Sponsor* form.

Verbal commitments to an event will not hold that event for your organization.

Sponsors will be notified of their acceptance as a sponsor and receive information on further procedures.

Conference registration and any other fees are not included in the sponsorship.

All sponsorships for the OHA Virtual Annual Convention & Trade Show close on **Oct, 1, 2020.**

Completed *Intent to Sponsor* forms with credit card payment should be sent to Oklahoma Hospital Association, 4000 Lincoln Blvd., Oklahoma City, OK 73105 or faxed (405) 424- 4507 or emailed to Mary Winters, winters@okoha.com.

Checks should be mailed to:

**Oklahoma Hospital Association,
Dept #96-0298, Oklahoma City, OK
73196-0298**

Questions about sponsorship should be directed to: **Mary Winters,**
(405)427-9537 or winters@okoha.com

The OHA reserves the right to accept or reject a sponsor.

CHOOSE YOUR SPONSORSHIP LEVEL

DIAMOND LEVEL - \$5,000

My organization would like to sponsor the following:

- Wed. 10:00 a.m. Keynote
- Thurs. 8:30 a.m. General Session
- Thurs. 10:30 a.m. General Session
- Wed. 8:30 a.m. Rural Session
- Fri. 8:00 a.m. ACHE Session

Emerald LEVEL - \$2,500

My organization would like to sponsor the following:

- Awards Session
- Networking Session

Intent to Sponsor forms must be accompanied by a check or Visa, MasterCard, Discover or American Express number.

Total \$ _____ Check # _____

Charge my: Visa Master Card Discover Amex

Card # _____

Exp. Date _____

Signature _____

**Mark your Calendar
Now!
Nov. 10-12, 2021**