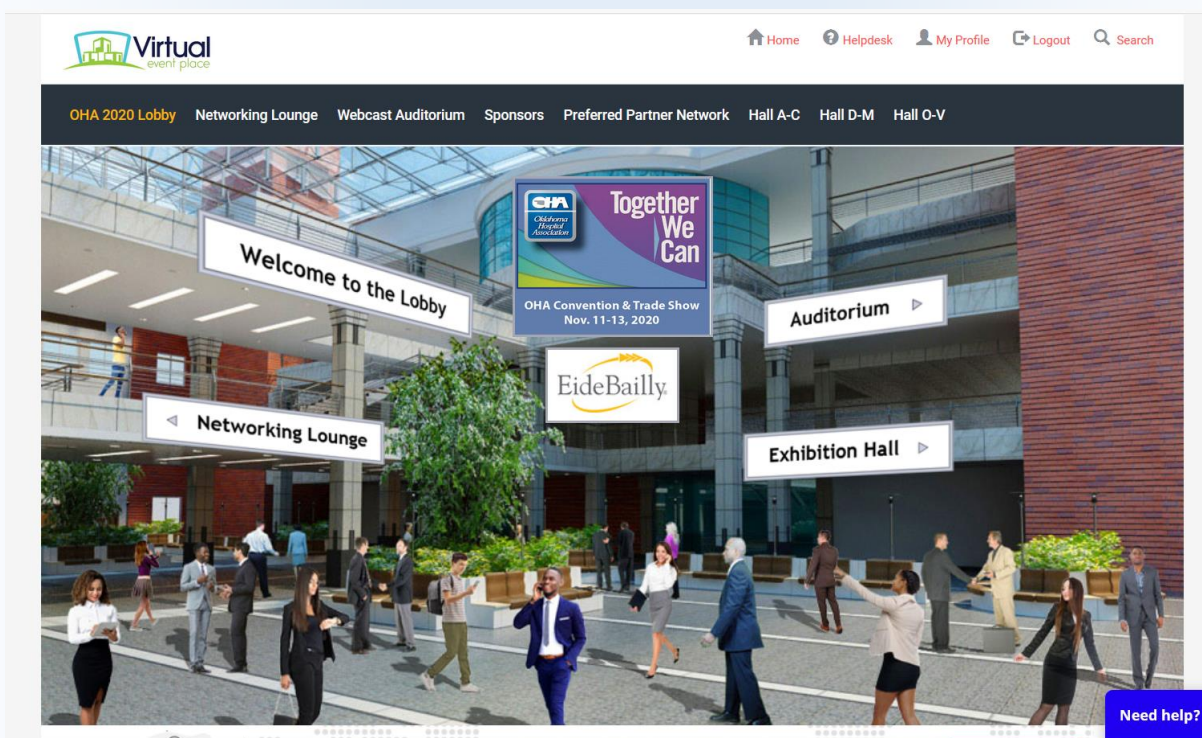


2021 Education & Event Sponsorships



**Partnering to improve the health of all
Oklahomans**

Sponsorship of OHA educational programs helps you reach key hospital and health system decision makers!

Even though we are not able to meet in person right now, OHA successfully pivoted to Zoom webinars and meetings in 2020. This format will continue into 2021 as we offer opportunities for our partners and sponsors to connect with senior leadership and other key staff from our member organizations. Programming platforms will be adjusted as we are able in 2021.

OHA's education programs to help hospitals prepare for and provide care during the pandemic in 2020:

- * OHA offered more than 25 free or low-cost webinars about COVID-19 to our members. Reaching over 900 participants from 60 unique facilities.
- * OHA offered over 85 webinars on EMTALA, CoPs, rules, and regulations and other important topics. Reaching over 1,000 participants 105 unique facilities.
- * The virtual annual convention included 209 registrants from 78 unique organizations.

Sponsoring the programs OHA hosts allows you the opportunity to get your products and services in front of Oklahoma hospitals. OHA education programs are recognized for their value by health care employees, many are the decision-makers in their organization. Through sponsorship of these events, you can network, gain visibility for your products and services, and be recognized for supporting Oklahoma's hospitals by helping make these important and valuable membership meetings possible.

Sponsorship Benefits

- Get your information to many key hospital decision makers at the same time
- Gain recognition as a contributor to the value and success of an OHA event
- Make invaluable contacts and develop relationships
- Build brand awareness and recognition through repeated sponsorships
- Gain new insights in the health care field through interaction with hospital leaders

Circle of Honor Sponsorships

Circle of Honor is the premier level of sponsorship commitment to the OHA. **Circle of Honor** companies will receive the highest level of recognition throughout the year and at the OHA Annual Convention. Your investment of \$15,000 or \$10,000 provides you with year-long exposure as well as access to and interaction with key decision-makers at OHA's 120 member hospitals.

GOLD EDUCATION SPONSOR \$15,000

Three Gold Sponsors will be accepted

Benefits of Gold Sponsorship

- ✓ Logo and link on OHA Website home and education pages
- ✓ Logo on all educational brochures for one year
- ✓ Logo on materials for OHA Leadership Education and Convention
- ✓ Opportunity for table top display at meeting of your choice
- ✓ Complimentary booth at OHA Trade Show
- ✓ Recognition at education workshops
- ✓ Marketing materials in attendee packets at OHA Convention
- ✓ Access to list of OHA Members

SILVER EDUCATION SPONSOR \$10,000

Five Silver Sponsors will be accepted.

Benefits of Silver Sponsorship

- ✓ Name on OHA Website home & education pages
- ✓ Name on all education brochures for one year
- ✓ Recognition at education workshops
- ✓ Complimentary booth at OHA Trade Show
- ✓ Access to list of OHA Members
- ✓ Opportunity for table top display at meeting of your choice
- ✓ Name on materials for OHA Leadership Education and Convention
- ✓ Marketing materials in attendee packets at OHA Convention

OHA Health Care Leaders Forum

June 28–30, 2021

Sponsorship Deadline: April 15, 2021

Location: Shangri La Resort, Grand Lake

SPONSOR

The OHA offers **Leadership Education** each year. It is designed for chief executive officers, senior leaders, trustees, and physician leaders from Oklahoma health care organizations.

The following opportunities are available for sponsorship of OHA Leadership Education:

EDUCATION SPONSOR – \$5,000 (3)

COFFEE BREAKS – \$2,000 (1)

DINNER SPONSOR – \$5,000 (2)

WELCOME GIFT – \$2,000 (1)

We must receive logo by May 1 to include...

Benefits of Education Sponsorship

- ✓ Recognition in promotional materials
- ✓ Verbal recognition at the event
- ✓ Signage recognizing sponsorship at event
- ✓ Table top display at event
- ✓ Marketing materials in packets
- ✓ Opportunity to introduce speaker
- ✓ 3–5 minutes in front of attendees

Benefits of Dinner Sponsorship

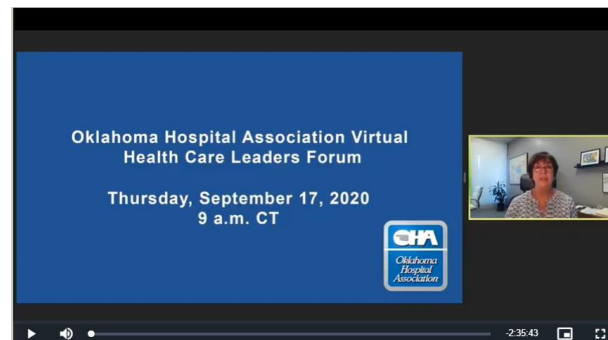
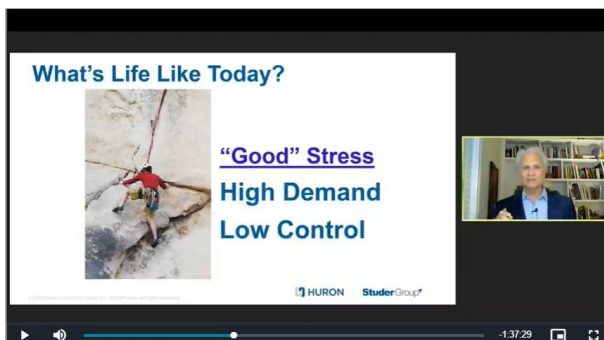
- ✓ Recognition in promotional materials
- ✓ Verbal recognition at the event
- ✓ Signage recognizing sponsorship at event
- ✓ Table top display at event
- ✓ Marketing materials in packets
- ✓ 3–5 minutes in front of attendees

Benefits of Coffee Break Sponsorship

- ✓ Recognition in promotional materials
- ✓ Verbal recognition at the event
- ✓ Signage recognizing sponsorship at event

Benefits of Welcome Gift Sponsorship

- ✓ Recognition in promotional materials
- ✓ Verbal recognition at the event
- ✓ Logo on Welcome Gift

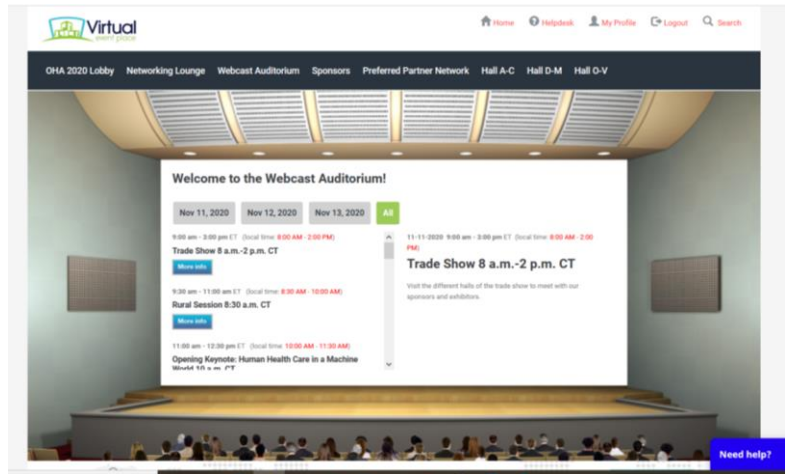


OHA Annual Convention & Trade Show

Wyndham Grand Hotel & Oklahoma City Convention Center
November 17-19, 2021
Sponsorship Deadline: July 1, 2021



Members of your target market are gathering for their most important event of the year, and we can help you reach them.



The **Oklahoma Hospital Association Annual Convention & Trade Show** brings together hundreds of participants including more than 80 percent of the CEOs of Oklahoma hospitals and health systems.

The following sponsorships are available at the OHA Annual Convention & Trade Show:

DIAMOND LEVEL – \$8,000

- Keynote (3)
- General Session Speakers (3)
- ACHE 3-hour Face-to-Face Session (3)

EMERALD LEVEL – \$5,000

- Rural Session (2)
- Reception (2)
- Attendee Gift (1) (To include logo, deadline is Sept. 1.)

RUBY LEVEL – \$3,000

- General Event Sponsor (10)

Benefits of Diamond Sponsorship

- ✓ Recognition in all materials
- ✓ Marketing materials in packets
- ✓ Signage recognizing sponsorship at event
- ✓ Sponsor Ribbons on name badges
- ✓ On screen recognition at the event
- ✓ Complimentary Trade Show booth

Benefits of Emerald Sponsorship

- ✓ Recognition in all materials
- ✓ Marketing materials in packets
- ✓ Signage recognizing sponsorship at event
- ✓ Sponsor Ribbons on name badges
- ✓ On screen recognition at the event
- ✓ Complimentary Trade Show booth

Benefits of Ruby Sponsorship

- ✓ Recognition in all materials
- ✓ Marketing materials in packets
- ✓ Signage recognizing sponsorship at event
- ✓ On screen recognition at the event

COMPANY INFORMATION (used for all printed materials & signs)

Contact Name _____
 Organization _____
 Address _____
 City _____
 State _____ Zip _____
 Phone _____ Fax _____
 E-mail _____

Payment Information

Applications must be sent with a check, Visa, MasterCard, Discover or American Express number.

Method of Payment

Check in the amount of \$_____ payable to OHERI is enclosed.

****Please see mailing instructions below.**

Credit Card amount authorized \$_____
 Visa MasterCard Amex Discover

Credit Card # _____

Expiration Date _____

Name on card _____

Cardholder's Billing Address (including zip code)

Signature _____

Mail checks to:	Mail other applications to:
OHERI	OHERI
Dept. #96-0298	4000 Lincoln Blvd
Okla. City, OK 73196-0298	Okla. City, OK 73105

Return this form to OHA. Forms with credit card payment information included may be faxed to Mary Winters at (405)424-4507. If you have any questions, please contact Mary Winters at (405) 427-9537 or by email at winters@okoha.com.

**Oklahoma Hospital Association
 4000 Lincoln Boulevard
 Oklahoma City, OK 73105
 Fax: (405) 424-4507**

CHOOSE YOUR SPONSOR LEVEL

CIRCLE OF HONOR

- ___ Gold Education Sponsor
\$15,000 (3)
- ___ Silver Education Sponsor
\$10,000 (5)

LEADERSHIP EDUCATION
 (By 4-15-21)

- ___ Education Sessions-\$5,000 (3)
- ___ Dinner - \$5,000 (2)
- ___ Coffee Breaks - \$2,000
- ___ Gift - \$2,000

ANNUAL CONVENTION
 (By 7-1-21)

Diamond Level - \$8,000

- ___ Keynote (3)
- ___ General Session (3)
- ___ ACHE Session

Emerald Level - \$5,000

- ___ Rural Session (2)
- ___ Reception (2)
- ___ Attendee Gift (1)

Ruby Level - \$3,000

- ___ General Event Sponsor

___ Send Trade Show Prospectus

The OHA reserves exclusive rights to determine appropriate items for distribution and use of sponsor logos or sponsor name recognition on any meeting materials, gifts, signage, displays and all other items, events, venues, or materials associated with sponsorship. The OHA reserves the right to accept or reject a sponsor.

2020 OHA Award Winners



Chris Hammes, INTEGRIS Health, W. Cleveland Rodgers Distinguished Service Award winner
Daryle Voss, Mercy Hospital Ardmore, Advocacy in Action Award winner
Lynne White, Oklahoma Hospital Association, Award of Merit winner

