2022 Education & Event Sponsorships

Partnering to improve the health of all Oklahomans
Sponsorship of OHA educational programs helps you reach key hospital and health system decision makers!

Even though we are not able to predict how 2022 is going to look, OHA will continue to provide important education programming to our members using the appropriate platforms as we move through 2022. We are offering opportunities for our partners and sponsors to connect with senior leadership and other key staff from our member organizations.

OHA's education programs help hospitals prepare for and provide outstanding care to Oklahomans in 2022:

Sponsoring the programs OHA hosts allows you the opportunity to get your products and services in front of Oklahoma hospitals. OHA education programs are recognized for their value by health care employees, many are the decisionmakers in their organization. Through sponsorship of these events, you can network, gain visibility for your products and services, and be recognized for supporting Oklahoma’s hospitals by helping make these important and valuable membership meetings possible.

Sponsorship Benefits

→ Get your information to many key hospital decision makers at the same time
→ Gain recognition as a contributor to the value and success of an OHA event
→ Make invaluable contacts and develop relationships
→ Build brand awareness and recognition through repeated sponsorships
→ Gain new insights in the health care field through interaction with hospital leaders
Circle of Honor Sponsorships

Circle of Honor is the premier level of sponsorship commitment to the OHA. Circle of Honor companies will receive the highest level of recognition throughout the year and at OHA Connect 22. Your investment of $15,000 or $10,000 provides you with year–long exposure as well as access to and interaction with key decisionmakers at OHA’s 120 member hospitals.

GOLD EDUCATION SPONSOR  $15,000

Three Gold Sponsors will be accepted

Benefits of Gold Sponsorship

✓ Logo and link on OHA Website home and education pages
✓ Logo on all educational brochures for one year
✓ Logo on materials for OHA Leadership Education and Connect 22
✓ Opportunity for tabletop display at meeting of your choice
✓ Complimentary booth in the OHA Exhibit Hall
✓ Recognition at education programs
✓ Marketing materials in attendee packets at Connect 22
✓ Access to list of OHA Members

SILVER EDUCATION SPONSOR  $10,000

Five Silver Sponsors will be accepted.

Benefits of Silver Sponsorship

✓ Name on OHA Website home & education pages
✓ Name on all education brochures for one year
✓ Recognition at education programs
✓ Complimentary booth in the OHA Exhibit Hall
✓ Access to list of OHA Members
✓ Opportunity for tabletop display at meeting of your choice
✓ Name on materials for OHA Leadership Education and Connect 22
✓ Marketing materials in attendee packets at OHA Convention
OHA Leadership Education

OHA Health Care Leaders Forum
July 19–21, 2022
Sponsorship Deadline: May 1, 2022
Location: Shangri La Resort, Grand Lake

The OHA offers Leadership Education each year. It is designed for chief executive officers, senior leaders, trustees, and physician leaders from Oklahoma health care organizations.

The following opportunities are available for sponsorship of OHA Leaders Forum:

EDUCATION SPONSOR – $5,000 (3)    DINNER SPONSOR – $5,000 (2)
GENERAL SPONSOR – $3,000 (10)

Benefits of Education Sponsorship
✓ Recognition in promotional materials
✓ Verbal recognition at the event
✓ Signage recognizing sponsorship at event
✓ Tabletop display at event
✓ Marketing materials in packets
✓ Opportunity to introduce speaker
✓ 3–5 minutes in front of attendees

Benefits of Dinner Sponsorship
✓ Recognition in promotional materials
✓ Verbal recognition at the event
✓ Signage recognizing sponsorship at event
✓ Tabletop display at event
✓ Marketing materials in packets
✓ 3–5 minutes in front of attendees

Benefits of General Sponsorship
✓ Recognition in promotional materials
✓ Verbal recognition at the event
✓ Signage recognizing sponsorship at event
OHA Leadership Development Series

Oklahoma Hospital Association office
Sponsorship Deadline: March 1, 2022
March through November 2022

The OHA Leadership Development Series offers nine sessions that target leaders, directors, managers, or others in OHA member facilities who are interested in developing or enhancing their leadership skills. The 2022 series will offer exciting sessions, including Essence of Leadership, ‘Crucial Conversations’, Lifecycle of a Co-Worker, Diverse generations, Planning, Budgeting and Forecasting and more.

**GENERAL SPONSOR**

$3,000 (7)

- Recognition in promotional materials
- Verbal recognition at the event
- Signage recognizing sponsorship at each session

Class of 2021
OHA Connect 22 &
Exhibit Hall
(Formerly OHA Annual Convention and Trade Show)

Omni Hotel & Oklahoma City
Convention Center
November 9–11, 2022
Sponsorship Deadline: July 1, 2022

Members of your target market are gathering for their most important event of the year, and we can help you reach them.

The Oklahoma Hospital Association Connect 22 & Exhibit Hall brings together hundreds of participants including more than 80 percent of the CEOs of Oklahoma hospitals and health systems.

The following sponsorships are available for the OHA Connect 22 and Exhibit Hall:

DIAMOND LEVEL – $8,000
Keynote (3)
General Session Speakers (3)
ACHE 3-hour Face-to-Face Session (3)

EMERALD LEVEL – $5,000
Rural Session (2)
Reception (4)

RUBY LEVEL – $3,000
General Event Sponsor (10)

Benefits of Diamond Sponsorship
✓ Recognition in all materials
✓ Marketing materials in packets
✓ Signage recognizing sponsorship at event
✓ Sponsor Ribbons on name badges
✓ On screen recognition at the event
✓ Complimentary Exhibit Hall booth
✓ Complimentary Banner Ad in OHA Mobile App

Benefits of Emerald Sponsorship
✓ Recognition in all materials
✓ Marketing materials in packets
✓ Signage recognizing sponsorship at event
✓ Sponsor Ribbons on name badges
✓ On screen recognition at the event
✓ Complimentary Exhibit Hall booth

Benefits of Ruby Sponsorship
✓ Recognition in all materials
✓ Marketing materials in packets
✓ Signage recognizing sponsorship at event
✓ On screen recognition at the event
COMPANY INFORMATION  (used for all printed materials & signs)
Contact Name __________________________________________________________
Organization __________________________________________________________
Address ________________________________________________________________
City _________________________________________________________________
State______________________________________ Zip __________
Phone ______________________ Fax _______________________________________
E-mail ________________________________________________________________

Payment Information
Applications must be sent with a check, Visa, MasterCard, Discover or American Express number.

Method of Payment
Check in the amount of $_______ payable to OHERI is enclosed.
**Please see mailing instructions below.
Credit Card amount authorized $_________
Visa  MasterCard  Amex  Discover

Credit Card # ________________________________
Expiration Date ________________________________
Name on card __________________________________
Cardholder’s Billing Address (including zip code)
_______________________________________________________
Signature __________________________________________

Mail checks to:  Mail other applications to:
OHERI  OHERI
Dept. #96–0298  4000 Lincoln Blvd
Okla. City, OK 73196–0298  Okla. City, OK 73105

Return this form to OHA. Forms with credit card payment information included may be faxed to Mary Winters at (405)424–4507. If you have any questions, please contact Mary Winters at (405) 427–9537 or by email at winters@okoha.com.

Oklahoma Hospital Association
4000 Lincoln Boulevard
Oklahoma City, OK 73105
Fax:  (405) 424–4507

CHOOSE YOUR SPONSOR LEVEL

CIRCLE OF HONOR
__Gold Education Sponsor
$15,000 (3)  
__Silver Education Sponsor
$10,000 (5)

LEADERSHIP EDUCATION
LEADERS FORUM (By 5-1-22)
__Education Sessions—$5,000 (3)
__Dinner — $5,000 (2)
__General — $3,000 (10)

LEADERSHIP DEVELOPMENT SERIES (By 3-1-22)
__General — $3,000 (7)

ANNUAL CONVENTION
(By 7-1-22)
Diamond Level — $8,000
__Keynote (3)
__General Session (3)
__ACHE Session
Emerald Level — $5,000
__Rural Session (2)
__Reception (4)

Ruby Level — $3,000
__General Event Sponsor (10)

__Send Trade Show Prospectus

The OHA reserves exclusive rights to determine appropriate items for distribution and use of sponsor logos or sponsor name recognition on any meeting materials, gifts, signage, displays and all other items, events, venues, or materials associated with sponsorship. The OHA reserves the right to accept or reject a sponsor.
2022 OHA Board of Directors Officers

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